

## SME-related policy measures adopted, implemented or announced in 2021

# Hungary

Title of the measure (national language)	Title of the measure (English translation)	Implementing body	Adopted / implemented / announced <b>as part of the 'National Recovery and Resilience Plan'</b> (Yes / No)	Status (Adopted or implemented or announced)	Date of adoption/ implementation or announcement (DD/MM/YYYY)	General description (objectives / key features / budget - if applicable, and weblink to online source)
<b>ENVIRONMENTAL ASPECTS OF SUSTAINABILITY</b>						
Fenntarthatósági pályázati program	Sustainability application programme	Ministry of Foreign Affairs and Trade	Yes	Implemented	01/05/2021	The lessons learned from the COVID-19 crisis offer an opportunity to enhance sustainability considerations in economic recovery. The aim of this call is to encourage companies to develop new business practices in the field of sustainable development (water management, energy, transport, waste management, food industry, smart urban development) by helping them to participate in international fairs and/or by advertising their products and services in the digital media. Total budget: HUF 205 million. The maximum support is HUF 4.5 million per project.



Technológiaváltó támogatási program	Technology change support programme	Ministry of Innovation and Technology	No	Implemented	11/06/2021	<p>The main goal of this measure is to increase micro and SMEs' productivity in the service and manufacturing industries. The programme supports SMEs' technological and organizational advancement. The call for proposals is open for process developments and investments in ICT, adapting business cloud services, infrastructure investments and technological investments in renewable energy sources. Total budget: HUF 215 billion.</p> <p>Official website of the call for proposals: Call for proposal to support micro- and SMEs' adaptation to modern business and production challenges (GINOP_PLUSZ - 1.2.1-2 programme). Released on 11 June 2021: <a href="https://www.palyazat.gov.hu/me-gjelent-a-ginop-plusz-121-21-felhvs">https://www.palyazat.gov.hu/me-gjelent-a-ginop-plusz-121-21-felhvs</a> and the website/news site of the Hungarian government: There is a never seen interest in the technology change support programme: <a href="https://kormany.hu/hirek/soha-nem-latott-erdeklodes-a-technologiavalto-tamogatasi-program-irant">https://kormany.hu/hirek/soha-nem-latott-erdeklodes-a-technologiavalto-tamogatasi-program-irant</a></p>
<b>INNOVATION</b>						
Magyarország kutatási, fejlesztési és innovációs stratégiája (2021-2030)	Hungary's R&D&I strategy for 2021-2030	Ministry of Innovation and Technology	No	Implemented	13/07/2021	<p>The main goals of this strategy are to promote SMEs' R&amp;D&amp;I activities, create a favourable environment for them to innovate (e.g. by reducing administrative burdens, extend start-ups'</p>

						<p>favourable tax incentives for SMEs) and increase cooperation among SMEs and research institutions.</p> <p>National Office for Research, Development and Innovation: Hungary's R&amp;D&amp;I Strategy for 2021-2030. Released on 3 September 2021: <a href="https://nkfih.gov.hu/hivatalrol/strategia-alkotas/kutatasi-fejlesztési-innovációs-strategia">https://nkfih.gov.hu/hivatalrol/strategia-alkotas/kutatasi-fejlesztési-innovációs-strategia</a></p>
Vállalati kutatási, fejlesztési és innovációs tevékenységek ösztönzése	Call for proposal to enhance corporate research, development and innovation activities	National Office for Research, Development and Innovation (NORDI)	No	Implemented	30/07/2021	<p>The main goal of this measure is to increase the ratio of corporate R&amp;D&amp;I expenditure to GDP and to support enterprises' R&amp;D&amp;I activities at all sizes and levels of development from basic research until product introduction to the market). The number of supported projects was 130-270. Available support: between HUF 50 million and HUF 1 billion per project.</p> <p>The Government's official website for calls for proposals: GINOP_PLUS-2.1.1-21 Encouraging corporate R&amp;D&amp;I activities. Released on 30 July 2021: <a href="https://www.palyazat.gov.hu/ginop-plusz-211-21#">https://www.palyazat.gov.hu/ginop-plusz-211-21#</a></p> <p>Pénzcentrum news: It may be good after the pandemic: Hungarian companies are entitled to these subsidies and loans. Released on 14 September 2021: <a href="https://www.penzcentrum.hu/val">https://www.penzcentrum.hu/val</a></p>

						<a href="https://lalkozas/20210914/jol-johet-a-jarvany-utan-ezekre-a-tamogatasokra-hitelekre-jogosultak-a-magyar-vallalkozasok-1117738">lalkozas/20210914/jol-johet-a-jarvany-utan-ezekre-a-tamogatasokra-hitelekre-jogosultak-a-magyar-vallalkozasok-1117738</a>
Horizont Európa Accelerator rásegítő pályázat innovatív kkv-knak	Horizon Europe Accelerator booster call for innovative SMEs	National Office for Research, Development and Innovation (NORDI); Ministry of Innovation and Technology	No	Implemented	27/04/2021	<p>This call supports the preparation of a feasibility study (including a business plan) required for participation in the European Innovation Council (EIC) Accelerator call (previously SME instrument) under Horizon Europe. The call has a total budget of HUF 100 million and the planned number of funded projects was 25. This is an indicative number that may be subject to change depending on the funding requested and won by the applicants. Applicants may apply for non-refundable funds of up to HUF 4 million.</p> <p>NORDI: Horizon Europe Accelerator booster call. Released on 27 April 2021: <a href="https://nkfi.gov.hu/english/nrdi-fund/horizon-europe-accelerator-booster-call-2021-122-eu-kkv/call-for-application">https://nkfi.gov.hu/english/nrdi-fund/horizon-europe-accelerator-booster-call-2021-122-eu-kkv/call-for-application</a></p>
Piacvezérelt kutatás-fejlesztési innovációs projektek támogatása és	Support for market-driven R&D&I projects	National Office for Research, Development and Innovation (NORDI)	No	Implemented	22/09/2021	<p>The call aims to improve the competitiveness of businesses by supporting their research, development and innovation projects in the following schemes:</p> <p>1. Sub-programme 'A': Funding to businesses for R&amp;D&amp;I projects with market potential and a high probability of return on investment, implemented alone or in a consortium. By successfully implementing the</p>

						<p>R&amp;D&amp;I projects, businesses lay the foundations of new business opportunities. 2. Sub-programme 'B': Funding to businesses for R&amp;D&amp;I projects implemented in a consortium which may include research and knowledge-dissemination organisations as partners. The results of the funded projects will be used in various economic and social areas, contributing to the solution of existing problems and ultimately bringing significant economic and social benefits through the reasonable concentration of resources. Total budget: HUF 35 billion. Funds available per project: sub-programme 'A': HUF 100-400 million, 'B': HUF 400-800 million.</p> <p>NORDI: Support for market-led R&amp;D&amp;I projects. Released on 22 September 2021: <a href="https://nkfi.gov.hu/palyazoknak/nkfi-alap/piacvezerelt-kfi-projektek-tamogatasa-2021-113-piaci-kfi/palyazati-felhivas">https://nkfi.gov.hu/palyazoknak/nkfi-alap/piacvezerelt-kfi-projektek-tamogatasa-2021-113-piaci-kfi/palyazati-felhivas</a></p>
<b>SKILLS</b>						
A munkavállalók és vállalatok alkalmazkodóképességének és termelékenységének javítása a munkaerő fejlesztésén keresztül	Improving the adaptability and productivity of workers and companies through workforce development	Ministry of Innovation and Technology	No	Implemented	01/07/2021	<p>The support can be used for carrying out employees' training, IT training, language courses and vocational training. Available total budget is HUF 70 billion.</p> <p>The Government's official website for calls for proposals: GINOP_PLUS-3.2.1-21 Improving the adaptability and productivity of workers and enterprises through labour development.</p>



KATA szabályozás változása	Change in Hungarian Small Business Tax (KATA)	Hungarian Government	No	Implemented	01/01/2021	<p>From the 1<sup>st</sup> of January 2021, if KATA entrepreneurs' revenue from a single business partner exceeds HUF 3 million per year, the tax rate on the sum above HUF 3 million will be 40%. The main purpose of this measure is to reduce and terminate employment relationships covered by KATA between people and enterprises.</p> <p>Portfolio news: Tightening KATA regulation makes the life of corporate sector more difficult. Released on 11 February 2021: <a href="https://www.portfolio.hu/uzlet/20210211/az-egesz-vallalati-szektor-eletet-megnehezithetik-a-katas-szigoritasok-468960">https://www.portfolio.hu/uzlet/20210211/az-egesz-vallalati-szektor-eletet-megnehezithetik-a-katas-szigoritasok-468960</a></p>
Kkv-k bevonása a rezsicsökkentés-be	Utility cost reduction for SMEs	Hungarian government	Yes	Announced	18/11/2021	<p>Increasing energy prices put domestic SMEs in jeopardy. The Hungarian government announced that from January 2022, it will extend its utility cost reduction programme for small enterprises to reduce their costs and stop the rise in inflation.</p> <p>Portfolio news website: Breaking! The government will extend the overhead reduction to some SMEs. Released on 18 November, 2021: <a href="https://www.portfolio.hu/gazdasag/20211118/breking-kiterjeszti-a-kormany-a-kkv-k-egy-reszere-a-rezsicsokkentest-511546">https://www.portfolio.hu/gazdasag/20211118/breking-kiterjeszti-a-kormany-a-kkv-k-egy-reszere-a-rezsicsokkentest-511546</a></p>
<b>ACCESS TO FINANCE</b>						
Kamatmentes újraindítási gyorskölcsön	Interest-free restart quick loan for SMEs	Hungarian Development Bank	Yes	Implemented	04/02/2021	The purpose of the loan programme is to provide working capital loans for those micro-,



						<p>small- and medium-sized enterprises, associations, and non-profit companies, which operate in the sectors most affected by Covid-19. The maximum loan amount for which companies can apply is HUF 10 million, which must be paid back within 10 years. Total budget: HUF 100 billion.</p> <p>Hungarian Development Bank: Interest-free restart quick loan programme. Released in February 2021:  <a href="https://www.mfb.hu/vallalkozasok/mukodo/hitel/kamatmentes-ujrainditasi-gyorskolcson-hitelprogram-t199-p199">https://www.mfb.hu/vallalkozasok/mukodo/hitel/kamatmentes-ujrainditasi-gyorskolcson-hitelprogram-t199-p199</a></p>
Széchenyi Kártya GO!	Széchenyi Card GO!	Ministry of Innovation and Technology	Yes	Implemented	01/07/2021 and 30/09/2021	<p>Five new loan facilities were introduced on the 1<sup>st</sup> of July 2021 tailored to the needs of SMEs. The loans aim to support their development, sustain their operations, help them in case of liquidity problems or realise their investment plans. These are the following:</p> <ul style="list-style-type: none"> <li>-Széchenyi Investment Credit GO!</li> <li>-Széchenyi Liquidity Credit GO!</li> <li>-Széchenyi Card Overdraft Credit GO!</li> <li>-Széchenyi Tourism Card GO!</li> <li>-Agricultural Széchenyi Investment Credit GO!</li> </ul> <p>As of September 2021 further new programmes were announced (30. 09. 2021):</p> <ul style="list-style-type: none"> <li>- Széchenyi Microcredit GO!</li> </ul>

						<ul style="list-style-type: none"> <li>- Széchenyi Leasing GO!</li> <li>- Széchenyi Supplementary Own Funds Credit GO!</li> </ul> <p>Bank360 news: Széchenyi Loans 2021. July 2021: <a href="https://bank360.hu/szechenyi-hitel">https://bank360.hu/szechenyi-hitel</a> Website of KAVOSZ (responsible for the Széchenyi Card programme): Széchenyi Card restart programme- Press release, 1 July 2021: <a href="https://www.kavosz.hu/hirdetmenyek/szechenyi-kartya-ujrainditasi-program-sajtokozlomeny/">https://www.kavosz.hu/hirdetmenyek/szechenyi-kartya-ujrainditasi-program-sajtokozlomeny/</a></p> <p>Széchenyi Card Relaunch Programme in 2022 <a href="https://www.kavosz.hu/hirdetmenyek/szechenyi-kartya-ujrainditasi-program-2022-kozlomeny/">https://www.kavosz.hu/hirdetmenyek/szechenyi-kartya-ujrainditasi-program-2022-kozlomeny/</a></p>
<b>LATE PAYMENTS</b>						
<b>ACCESS TO MARKETS</b>						
Fit for export program	Fit for export programme	Hungarian Export Promotion Agency (HEPA)	No	Implemented	01/10/2021	The aim of this programme is to prepare domestic SMEs to enter foreign markets. The programme starts with a pre-registration when all interested parties will receive an export maturity survey. The survey examines businesses along 5 dimensions. After evaluating the data, managers get a comprehensive picture of the strengths that are important for exporting and the areas that may need to be developed. Applicants can use various services based on their export maturity rating, all of which contribute to their

						successful entry to foreign markets. HEPA: Support for beginner and advanced exporters. Released on 6 October 2021: <a href="https://hepa.hu/hirek/Tamogatás-kezdő-exportoroknek">https://hepa.hu/hirek/Tamogatás-kezdő-exportoroknek</a>
Külpia Növekedési Támogatási Program	External Market Growth Support Programme	Hungarian Export Promotion Agency (HEPA)	No	Implemented	01/09/2021	The programme is designed to support the foreign expansion of Hungarian companies to become regional or global multinationals. The support can be used for the implementation of domestic/foreign investment, the expansion of an existing domestic/foreign enterprise or the purchase and development of a domestic/foreign facility. Total budget: HUF 10 billion.  HEPA: External Market Growth Support Programme. Released on 31 August 2021: <a href="https://hepa.hu/palyazatok/Kulpiaci_Novekedesi_Tamogatasi_Program">https://hepa.hu/palyazatok/Kulpiaci_Novekedesi_Tamogatasi_Program</a>
<b>START-UP ENVIRONMENT</b>						
SZTA Startup Program	Széchenyi Start- up Programme	Széchenyi Funds, Ministry of Finance	No	Implemented	26/07/2021	The government is investing HUF 10 billion in start-ups through the Széchenyi Funds. These start-up programmes support investors not just with capital, but with advisory services as well. The companies participating in the programme can receive financial support totalling between HUF 300 million and HUF 1.5 billion. The main goals of this programme are to make a return on investment and to attract further market investments in the sector, thereby strengthening the

						<p>performance of the Hungarian economy.</p> <p>A programme with HUF 10 billion will be launched to support start-ups. Released on 26 July 2021: <a href="https://kormany.hu/hirek/tizmilliard-forintos-program-indul-startupok-tamogatasara">https://kormany.hu/hirek/tizmilliard-forintos-program-indul-startupok-tamogatasara</a></p> <p>Széchenyi Fund: SZTA Start-up Programme, call for proposals. Released in August 2021: <a href="https://szta.hu/felhivas/">https://szta.hu/felhivas/</a></p>
<b>SCALE-UP ENVIRONMENT</b>						
<b>NATIONAL INDUSTRIAL ECOSYSTEMS</b>						
Magyar Multi Program a kiemelkedő teljesítményű és jelentős növekedési potenciállal rendelkező kkv-knak	Hungarian Multi Programme for SMEs with outstanding performance and significant growth potential	IFKA Public Benefit Nonprofit Ltd.	No	Implemented	30/08/2021	<p>The programme aims to support micro-, small- and medium-sized companies with high performance and significant growth potential and to strengthen them and make them competitive at the EU level. Its total budget is HUF 100 billion. The available support is between HUF 100-2500 million. The average amount of support is expected to be between HUF 350-500 million. Supported activities include: acquisition of new assets for technological development, experimental development or infrastructural and real estate investments, consulting and training services, application of manufacturing know-how and renewable energy technologies, enhance foreign market entry, IT development.</p> <p>The Government's official website for calls for proposals: Hungarian Multi Programme. Released on 30</p>

						June 2021: <a href="https://www.palyazat.gov.hu/ginop-plusz-112-21-magyar-multi-program-a-kiemelked-teljestmny-valamint-jelents-nvekedsi-potencillal-rendelkezmikro-kis-s-kzpvllalkozsok-tmogatsa#">https://www.palyazat.gov.hu/ginop-plusz-112-21-magyar-multi-program-a-kiemelked-teljestmny-valamint-jelents-nvekedsi-potencillal-rendelkezmikro-kis-s-kzpvllalkozsok-tmogatsa#</a>
<b>OTHER RELEVANT TOPICS</b>						
Kkv kapacitásbővítő támogatás	Support for SME capacity building	Ministry of Innovation and Technology	Yes	Implemented	02/07/2021	<p>The aim of the programme is to channel public funds to SMEs to rebuild their human and production/service capacities after the pandemic. Total budget: HUF 17.85 billion.</p> <p>The Government's official website for calls for proposals: Call for promotion of SMEs' capacity building (GINOP 5.3.17-21). Released on 2 July 2021: <a href="https://www.palyazat.gov.hu/me gjelent-a-kkv-kapacitsbvt-tmogats-cm-ginop-5317-21-kdszm-felhvs">https://www.palyazat.gov.hu/me gjelent-a-kkv-kapacitsbvt-tmogats-cm-ginop-5317-21-kdszm-felhvs</a></p>
Hátrányos helyzetű településeken működő mikro- és kisvállalkozások fejlesztésének támogatása	Supporting micro-and small-enterprises in the less developed areas	Ministry of Finance	No	Implemented	19/01/2021	<p>The aim of the call is to strengthen the development, role and market position of micro- and small enterprises in the national and local economies. Supported activities include: acquiring new equipment, machinery, technological systems and capacities. Total budget: HUF 5 billion.</p> <p>The Government's official website for calls for proposals: GINOP-1.2.9-20 Support for the development of micro- and SMEs in less developed areas. Released on 18 January 2021:</p>

						<a href="https://www.palyazat.gov.hu/ginop-129-20-htrnyos-helyzet-telepseken-mkd-mikro-s-kisvllalkozsok-fejlesztseinek-tmogatsa-1">https://www.palyazat.gov.hu/ginop-129-20-htrnyos-helyzet-telepseken-mkd-mikro-s-kisvllalkozsok-fejlesztseinek-tmogatsa-1</a>
A mikro-, kis- és közép vállalkozások modern üzleti és termelési kihívásokhoz való alkalmazkodását segítő fejlesztések támogatása a leghátrányosabb helyzetű régiókban	Supporting developments to help micro, small and medium-sized enterprises adapt to modern business and production challenges in the most disadvantaged regions	Ministry of Innovation and Technology	No	Implemented	20/12/2021	Technology development call in the most disadvantaged regions of the country (GINOP-1.2.3-20) Conditional non-refundable support. Total budget: HUF 100 billion. Available support: HUF 10-200 million.  <a href="https://www.palyazat.gov.hu/GI-NOP-PLUSZ-1.2.3-217">https://www.palyazat.gov.hu/GI-NOP-PLUSZ-1.2.3-217</a>
Vali.hu bevezetése – A személyre szabott vállalkozói információs honlap	Launch of vali.hu – The personalized business information website	IFKA Public Benefit Nonprofit Ltd.	No	Implemented	13/04/2021	With just a few clicks, SMEs can find tailor-made application opportunities, state-sponsored loans, training and reliable experts to develop their businesses. With the help of the website, the user can retrieve the important data of his company from a public database, receive information that he is classified as a micro small or medium-sized enterprise, and read economic news. Most functions of the

						<p>website can be accessed without registration, but registration is required for company-specific functions and information.</p> <p><a href="https://www.origo.hu/itthon/20210413-megujult-a-hazai-vallalkozasokat-segito-informacios-portal.html">https://www.origo.hu/itthon/20210413-megujult-a-hazai-vallalkozasokat-segito-informacios-portal.html</a></p>
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