

## SME-related policy measures adopted, implemented or announced in 2021

# Denmark

Title of the measure (national language)	Title of the measure (English translation)	Implementing body	Adopted / implemented / announced as part of the 'National Recovery and Resilience Plan' (Yes / No)	Status (Adopted or implemented or announced)	Date of adoption/ implementation or announcement (DD/MM/YYYY)	General description (objectives / key features / budget - if applicable, and weblink to online source)
<b>ENVIRONMENTAL ASPECTS OF SUSTAINABILITY</b>						
Taskforce for bæredygtig omstilling af dansk mode og tekstil og grøn certificering af SMV'er	Task force for sustainable transformation of the Danish fashion and textile industry and green certification of SMEs	The task force is an independent body and has participation from public authorities	Yes	Implemented	03/03/2021	The task force is a part of the reopening strategy within the Lifestyle & Design Cluster. It aims to strengthen exports and the sustainable transition of the industry. In addition, the task force will strengthen competitiveness through sustainable certificates and circular business models. DKK 10 million has been allocated to the task force.  <a href="https://em.dk/nyhedsarkiv/2021/marts/ny-taskforce-skal-">https://em.dk/nyhedsarkiv/2021/marts/ny-taskforce-skal-</a>

						<a href="https://goere-dansk-mode-og-tekstil-endnu-groennere/">goere-dansk-mode-og-tekstil-endnu-groennere/</a>
Digitalt vejledningsunivers om bæredygtighed	Digital guide on sustainability	The Danish Business Authority	No	Adopted	06/12/2021	A digital guide will be developed with inspiration, guidance and tools to help more companies, especially SMEs, start working on sustainability. The guide aims to serve as companies' initial introduction to online guidance and inspiration about sustainability in general.  <a href="https://fm.dk/media/25396/aftale-om-finansloven-for-2022_a.pdf">https://fm.dk/media/25396/aftale-om-finansloven-for-2022_a.pdf</a>
Klimakompasset	The Climate Compass	The Danish Business Authority	No	Implemented	02/12/2021	The Climate Compass has been launched to give especially SMEs access to a user-friendly, transparent, credible and free tool for the calculation of their carbon footprint throughout their value chain (GHG scopes 1, 2 and 3).  <a href="https://virksomhedsguiden.dk/content/ydelser/klimakompasset/a193cadc-ab0d-4161-a8cc-272f046acd38/">https://virksomhedsguiden.dk/content/ydelser/klimakompasset/a193cadc-ab0d-4161-a8cc-272f046acd38/</a>
<b>SOCIAL ASPECTS OF SUSTAINABILITY</b>						
Den Sociale Kapitalfond EFFEKT	The Social Capital Fund EFFEKT	Den Sociale Kapitalfond	No	Implemented	07/09/2021	Vaekstfonden, together with a number of banks and funds, have put DKK 95 Million into a new social capital fund called EFFEKT (Den Sociale Kapitalfond EFFEKT). The fund will make agreements with 15-25 municipalities in order to invest in concrete measures with financial and social yield.

						<a href="https://densocialekapitalfond.dk/nyheder/stor-interesse-investere-sociale-problemer">https://densocialekapitalfond.dk/nyheder/stor-interesse-investere-sociale-problemer</a>
Styrket rådgivning om bæredygtige og socialt ansvarlige værdikæder	Guidance on sustainable and socially responsible value chains	Danish Business Authority and the MFA	No	Adopted	10/06/2021	<p>The guidance initiatives aim to help Danish companies get started with due diligence processes that identify potential risks locally and globally in the value chain. In addition, the Ministry of Foreign Affairs provides guidance for relevant markets (i.e. in relevant embassies in Asia, Latin America and Africa, respectively).</p> <p><a href="https://fm.dk/media/24855/handlingsplan-for-fns-verdensmaal_web_a.pdf">https://fm.dk/media/24855/handlingsplan-for-fns-verdensmaal_web_a.pdf</a></p>
<b>DIGITALISATION</b> (e.g. Digital Innovation Hubs, training, vouchers, grants or loans for digitalisation and to invest in new digital equipment, etc.)						
Virksomhedsforum for Digital Sikkerhed	Business forum for Digital Security	The Forum is managed by the Danish Business Authority	No	Adopted	2021	<p>The Government has decided to merge two existing bodies within the area of IT security in business to get a more streamlined and effective body to promote IT security in Danish SMEs. The Forum shall bring recommendations to the Government on IT security and work as its strategic partner. The members of the Forum are representatives from SME stakeholders and trade unions.</p> <p><a href="https://erhvervsstyrelsen.dk/virksomhedsforum-digital-sikkerhed">https://erhvervsstyrelsen.dk/virksomhedsforum-digital-sikkerhed</a></p>
Erhvervsstyrelsens IT-risikovurderingsværktøj	Risk assessment tool for IT security	The Danish Business Authority in cooperation with Business forum	No	Adopted	2021	<p>This online tool is a way for SMEs to get a basic risk assessment of their IT system in order to increase IT security and avoid cyber-attacks.</p>

		for Digital Security				<a href="https://virksomhedsguiden.dk/content/ydelser/it-risikovurderingsvaerktoej/fce38da7-025d-4326-98fe-c198f3ad8316/">https://virksomhedsguiden.dk/content/ydelser/it-risikovurderingsvaerktoej/fce38da7-025d-4326-98fe-c198f3ad8316/</a>
SMV:Digital	SME:Digital	The Danish Business Authority and Business Hub Central Denmark	Yes	Adopted	05/05/2021	SME:Digital is a national programme where SME's can apply for funding to be spent on either advisory services in digitalization or investment in new technology. The Government has decided to allocate 600 million kr. for Danish SMEs as part of a national SME-programme. A large part of the funds will be used to help SMEs to digitalize through the programme SME:Digital. In 2021, around 1,300 SME's received funding for their digitalization project in SME:Digital. Competence development is a new feature of the programme adopted in 2021.
<b>INNOVATION</b> (e.g. vouchers, grants or loans for R&D and innovation, support to encourage SMEs to commercialise RTD results and to acquire patents, etc.)						
Immaterielle aktiver Handlingsplan for et innovativt Danmark	Immaterial assets Action Plan for an Innovative Denmark	Ministry of Industry, Business and Financial Affairs	No	Adopted	14/09/2021	The Action Plan broadly aims to create better framework conditions for the use of intellectual property rights for Danish businesses. The concrete measure relevant to SMEs is described below.  <a href="https://www.dkpto.dk/Media/637672153250554088/IP%20Handlingsplan%202021.pdf">https://www.dkpto.dk/Media/637672153250554088/IP%20Handlingsplan%202021.pdf</a>
Patentvoucher	Patent vouchers	Danish Patent and Trademark Office	No	Adopted	08/11/2021	Patent vouchers give SMEs financial support to register patents. SMEs can get up to €10,000 (kr. 75.000) to cover

						patent registration costs and advice.  <a href="https://www.dkpto.dk/kampagner/ip-handlingsplan">https://www.dkpto.dk/kampagner/ip-handlingsplan</a>
Mentorprogram	Mentor scheme	Danish Patent and Trademark Office in cooperation with the regional Business Hubs	No	Announced	14/09/2021	The Mentor Scheme offers enterprises with no IPR experience support from larger enterprises with greater IPR experience.  <a href="https://www.dkpto.dk/kampagner/ip-handlingsplan/mentorprogram">https://www.dkpto.dk/kampagner/ip-handlingsplan/mentorprogram</a>
IPR Informationscentre	IPR information Centres	Danish Patent and Trademark Office in cooperation with the regional Business Hubs	No	Announced	14/09/2021	The IPR Information Centres offer access to information on IPR including access to IPR databases and advice on commercialisation. They also advise on the strategic use of IPR and financial support to the patent application process. Two centres will be established, one in Ikast and one in Høje Taastrup.  <a href="https://www.dkpto.dk/kampagner/ip-handlingsplan/ipr-informationscentre">https://www.dkpto.dk/kampagner/ip-handlingsplan/ipr-informationscentre</a>
IPR-værktøjskasse	IPR toolbox	Unknown	No	Announced	14/09/2021	A virtual toolbox with concrete tools that can facilitate the use of IP rights and clarify the value of companies' use of IP rights.  <a href="https://dkpto.dk/Media/637714750846132139/IPH_uk_single.pdf">https://dkpto.dk/Media/637714750846132139/IPH_uk_single.pdf</a>
<b>SKILLS</b> (e.g. vocational education and training, forecasting skill needs, measures to adapt the vocational training systems to the requirements of the labour market, etc.).						

ADMINISTRATIVE BURDEN						
REGULATORY OBSTACLES						
Afklarings- og testforløb for biosolutions	Pilot project on regulatory obstacles to biosolutions	The Danish Business Authority in cooperation with the Danish Ministry of Environment and the Danish Ministry of Food, Agriculture and Fisheries	No	Implemented	01/03/2021	The goal of the pilot project is to provide guidance to start-ups and innovative companies encountering regulatory and other barriers which are either slowing them down or altogether preventing them from developing new technologies and bringing them to market. In addition to this, the project aims to find solutions to regulatory and other barriers to the biosolutions sector at the national and European level.
ACCESS TO FINANCE <i>(including guarantee schemes, public funding programmes, support for alternative financing and equity financing, favourable legal, tax and regulatory frameworks for investments, fiscal incentives)</i>						
Danmarks Investeringsfond (DIF)	Danish Investment Fund	Independent body	No	Announced	10/09/2021	DIF brings together Denmark's Export Credit Agency, Vaekstfonden and The Danish Green Investment Fund into one organisation.  <a href="https://em.dk/media/14254/faktaark-om-danmarks-investeringsfond.pdf">https://em.dk/media/14254/faktaark-om-danmarks-investeringsfond.pdf</a>
Soliditetslån	Solidarity loans	Genstartsfonden	Yes	Adopted	26/05/2021	The solidarity loans will strengthen the solidarity in SMEs to better prepare them for when the businesses reopen after COVID-19.  <a href="https://www.vf.dk/nyheder/2021/nyt-soliditetslaan-fra-vaekstfonden-skal-faa-hjulene-i-gang-igen-i-danmark/">https://www.vf.dk/nyheder/2021/nyt-soliditetslaan-fra-vaekstfonden-skal-faa-hjulene-i-gang-igen-i-danmark/</a>
LATE PAYMENTS <i>(measures aimed at addressing late payments)</i>						

<b>ACCESS TO MARKETS</b> (e.g. market-specific support and business training activities, export credit insurance, missions – covering both the Single market and third countries)						
Håndtering af fortsatte eksportbarrierer via Udenrigsministeriets Eksport- og Jobskabelsestaskforce	The Danish Ministry of Foreign Affairs' Export and Job Creation Task Force to deal with continued export barriers	The Trade Council/ The Danish Ministry of Foreign Affairs	No	Adopted	04/06/2021	<p>The initiative was first adopted as part of an agreement on the restart of Danish exports from 08/10/2021. However, as part of a package to support businesses affected by COVID-19 adopted on 04/06/2021, the Export and Job Creation Task Force can continue to offer export consultancy services to enterprises affected by Covid-19 until 2023.</p> <p><a href="#">Ny taskforce i Udenrigsministeriet (thetradecouncil.dk) og aftaletekst-sommer-og-erhvervspakke.pdf (em.dk) og</a></p>
Grøn eksportsatsning i USA	Green export effort in the United States of America	The Danish Ministry of Foreign Affairs and the Danish Ministry of Climate, Energy and Utilities	No	Adopted	04/06/2021	<p>The export effort to promote green and sustainable Danish products, services and technologies in the United States of America will continue and receive increased support during 2022-2023.</p> <p><a href="#">aftaletekst-sommer-og-erhvervspakke.pdf (em.dk)</a></p>
Styrket eksportindsats i EU på energi, vand og miljø	Strengthened EU export efforts on energy, water and the environment	The Danish Ministry of Foreign Affairs, the Danish Ministry of Climate, Energy and Utilities and the Ministry of Environment of Denmark	No	Adopted	04/06/2021	<p>The initiative is an expansion of existing export schemes targeted the strongest Danish sector in energy, water, and the environment in the period 2021-2023.</p> <p><a href="#">aftaletekst-sommer-og-erhvervspakke.pdf (em.dk)</a></p>

Ny eksportordning for bæredygtige fødevarer mv. og agritech	A new export scheme targeted exports of green and sustainable food and agricultural products and technological solutions	The Danish Ministry of Food, Agriculture and Fisheries and the Danish Ministry of Foreign Affairs	No	Adopted	04/06/2021	A new three-year export scheme targets exports of green and sustainable food and agricultural products and technological solutions. The scheme is intended to support export capacity in the sector through increased cooperation between the authorities and a strengthened export promotion effort.  <a href="#">aftaletekst-sommer-og-erhvervspakke.pdf (em.dk)</a>
EKF Green Accelerator (Grøn projekt- og markedsmodningsfacilitet (EKF))	EKF Green Accelerator (Green project and market maturation facility (EKF))	EKF Denmark's Export Credit Agency	No	Adopted	04/06/2021	Extra financial support to the EKF Green Accelerator will assist green projects with an export potential for Danish companies.  <a href="#">aftaletekst-sommer-og-erhvervspakke.pdf (em.dk)</a>
Indstationering af internationaliseringsrådgivere fra Udenrigsministeriet i to af de nye klynger (Vækst gennem realisering af internationaliseringspotentialet i klynger med fokus på SMV'er)	Deployment of internationalization advisers from the Ministry of Foreign Affairs in two of the new clusters (Growth through the realization of the internationalization potential of Danish clusters focusing on SMEs)	The Danish Ministry of Foreign Affairs	No	Adopted	04/06/2021	To ensure full utilization of the new clusters, internationalization and investment attraction potential, additional funds have been set aside for the deployment of internationalization advisers from the Ministry of Foreign Affairs in two of the new clusters.  <a href="#">aftaletekst-sommer-og-erhvervspakke.pdf (em.dk)</a>
Styrket international markedsføring af kyst- og naturturismen og danske destinationer; Styrket international markedsføring af Danmark som destination	Strengthened international marketing of coastal and nature tourism as well as the Danish destinations; Strengthened	VisitDenmark and the 15 destination companies	No	Adopted	04/06/2021	These initiatives are strengthening the international marketing effort of coastal and nature-related tourism in Denmark. This has primarily focused on the local markets such as Germany, Norway and



	international marketing of Denmark as a destination					Sweden, but also other markets, and a strengthened effort to attract conferences to Denmark.  <a href="#">aftaletekst-sommer-og-erhvervspakke.pdf (em.dk)</a>
<b>START-UP ENVIRONMENT</b>						
IværksætterDanmark	IværksætterDanmark/ EntrepreneurDenmark	Erhvervshus Hovedstaden/ Copenhagen Business Hub  (partners: the Danish Business Hubs)	Yes	Adopted	07/06/2021	IværksætterDanmark is a nationwide programme offering tailor-made workshops in the vast majority of competencies and domains that are relevant to start-ups as well as NextStep processes.  IværksætterDanmark is financially supported by the Danish Board of Business Development, the EU Social Fund and financially boosted by REACT-EU funds in 2021.  <a href="#">Forside - Iværksætterdanmark (ivdk.dk)</a> and <a href="#">Iværksætterdanmark (REACT)   Regionalt.dk (erhvervsstyrelsen.dk)</a>
Grønt iværksætterpanel	Green Entrepreneurship panel	The Danish Business Authority (secretariat for the panel)	No	Implemented	24/11/2021	In 2021, The Green Entrepreneurship Panel will provide recommendations for the Danish Government on how to support green entrepreneurship in Denmark. The panel will also implement funds for small, experimental pilot projects and tests in green entrepreneurship.  <a href="#">Nyt panel skal skruer op for antallet af grønne iværksættere i Danmark   Erhvervsministeriet (ritzau.dk)</a>

Pulje til iværksætterevents 2021	Subsidy scheme for entrepreneurial events 2021	The Danish Business Authority	No	Implemented	17/03/2021	<p>The subsidy scheme for entrepreneurial events aims to increase the marketing Denmark internationally as a strong entrepreneurial nation and support and develop the Danish entrepreneurial culture. In 2021, a special focus is on green entrepreneurship, including green entrepreneurial culture.</p> <p><a href="https://www.statens-tilskudspuljer.dk/erhvervsministeriet/erhvervsstyrelsen/28">5 millioner kroner skal styrke Danmarks grønne iværksætterkultur   erhvervsstyrelsen.dk</a></p> <p><a href="https://www.statens-tilskudspuljer.dk/erhvervsministeriet/erhvervsstyrelsen/28">https://www.statens-tilskudspuljer.dk/erhvervsministeriet/erhvervsstyrelsen/28</a></p>
<b>SCALE-UP ENVIRONMENT</b>						
Beyond Beta	Beyond Beta	<p>Erhvervshus Hovedstaden/ Copenhagen Business Hub</p> <p>(partners: Accelerace, the Danish Design Center, and the Danish Business Hubs)</p>	Yes	Adopted	05/10/2021	<p>Beyond Beta (open-for-all pre-accelerator, industry-specific incubation programmes, and an accelerator programmes) was founded during COVID-19 by Accelerace, the Danish Design Centre and the Danish Business Hubs. In 2022, 14 industry-specific clusters joined forces with three founding partner organisations to continue building Denmark's most ambitious all-in-one start-up program. Beyond Beta has been financially boosted by an additional grant from REACT-EU.</p> <p><a href="#">Beyond Beta - We help you gear up your startup for scale, 85 mio. kr. skal sikre specialiserede vækstforløb til</a></p>

						<a href="#">landets iværksættere   Danmarks Erhvervsfremmebestyrelse (ritzau.dk)</a> and <a href="#">Projektbeskrivelse - Beyond Beta (erhvervsfremmebestyrelsen.dk)</a>
<b>NATIONAL INDUSTRIAL ECOSYSTEMS</b>						
Lokale erhvervsfyrtårne	Local Business Lighthouses	Regional Business Hubs	Yes	Announced	10/09/2021	The eight local business lighthouses will be national showcases of competitive advantages to promote export, innovation and investments.  <a href="https://em.dk/media/14264/aftale-om-opfoelgning-paa-anbefalinger-fra-de-regionale-vaekstteams.pdf">https://em.dk/media/14264/aftale-om-opfoelgning-paa-anbefalinger-fra-de-regionale-vaekstteams.pdf</a>
Danmarks 14 nationale klynger	Denmark's 14 national cluster	The 14 national cluster organisations: CenSec, CLEAN, Copenhagen Fintech, Danish Life Science Cluster, Danish Sound Cluster, DigitalLead, Energy Cluster Denmark, Food & Bio Cluster Denmark, Lifestyle & Design Cluster, MADE, MARLOG, Odense Robotics, Vision Denmark.  The 14 national cluster organisations	No	Implemented	01/01/2021	On the 1 <sup>st</sup> of January 2021, Denmark launched 14 new national clusters to support and develop the innovation within 14 Danish sector strongholds and emerging industries.  <a href="#">Viden- og erhvervsklynger — Uddannelses- og Forskningsministeriet (ufm.dk)</a>

		receive funding from the Danish Board of Business Development and the Danish Ministry of Higher Education and Science				
<b>OTHER RELEVANT TOPICS</b> (e.g. second chance for honest bankrupt entrepreneurs, bankruptcy prevention, entrepreneurship education, public procurement)						