



European  
Commission



# Roadmap for cross-cutting KETs activities in Horizon 2020

Overview

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Luxembourg: Publications Office of the European Union, 2014

ISBN 978-92-79-43687-1  
doi: 10.2769/51163

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## FOREWORD

If enterprises are the driving engine of European economy, then innovation is their fuel, the key ingredient that propels them forward. Those who do not innovate and do not keep up with technological developments will gradually lose market share and eventually risk going out of business.



Investment in innovation is one of the key pillars in our strategy on industrial policy: without innovation we will not achieve our goal of raising industry's contribution to GDP to 20 % in 2020. This emphasis will continue. Stimulating investment in new technologies is one of the priorities of Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, Elżbieta Bieńkowska.

This is why we are focusing our efforts on Key Enabling Technologies (KETs) to stimulate technological innovation in the EU. KETs - micro- and nano-electronics, nanotechnology, industrial biotechnology, photonics, advanced materials and manufacturing - define the functionality of many of the products and devices that shape our daily lives. They drive innovation in many traditional and newly emerging sectors and are already a major source of employment in Europe. KETs are essential in order to succeed in raising the profile and importance of industry in our economy as well as to solve Europe's major societal challenges. Globally the market is estimated to be worth more than €1 trillion in 2015 - but the benefit will go only to those who master these key enabling technologies and embed them into new products. Europe is a global leader in the development of these technologies but our record in translating this knowledge advantage into marketable products and services has not been as good.

The Commission has proposed an all-encompassing and long-term strategy for KETs in 2012 with the aim to boost manufacturing in Europe of KETs-based products and applications. Implementation is ongoing and many opportunities are already provided. KETs are now a priority in Horizon 2020, for the European Structural and Investment Funds (ESIF) and also for the European Investment Bank. The new state aid rules give more flexibility to Member States to support KETs-investments. Further actions are being launched to promote the required multidisciplinary skills, to facilitate access of SMEs to KETs technology platforms and to stimulate important industrial projects bringing together public and private actors.

Horizon 2020 is the biggest single support instrument in Europe for KETs. Horizon 2020 gives high importance and visibility to KETs to foster industrial innovation with a dedicated budget for KETs of almost 6 billion euro, and rebalanced R&D&I support towards closer-to-the-market projects (including pilot lines and demonstrators) in order to facilitate industrial take-up and commercialisation. There is also a dedicated budget (around 30% of the Horizon 2020 budget allocated to KETs) for activities integrating the different KETs, the so called cross-cutting KETs activities.

It is of utmost importance to focus on more innovative products which integrate different key enabling technologies. While each of the KETs individually already have huge potential for innovation, their cross-fertilisation is particularly important as combinations of KETs offer even greater possibilities to foster innovation and create new markets.

As one of the projects launched by DG GROWTH, 'RO-cKETs' (Roadmap for cross-cutting KETs) helps the Commission to identify promising areas of innovation for cross-cutting KETs that address clear industrial and market needs in a broad number of industrial sectors. The RO-cKETs roadmap clearly shows the importance and potential of combining KETs for developing innovative products and KETs-based applications for Europe's societal challenges.

Because of their systemic relevance to Europe's capacity to innovate, to modernise its industrial base and to solve societal challenges, the Commission believes that the full exploitation of KETs will ensure a social return on investment and the creation of jobs in the EU, in line with the new agenda of President Juncker for jobs, growth, fairness and democratic change.

Antti PELTOMÄKI

Deputy Director-General of DG Internal Market, Industry, Entrepreneurship and SMEs

## PURPOSE FOR A ROADMAP ON CROSS-CUTTING KETs ACTIVITIES

### **Key Enabling Technologies**

On 26 June 2012, the European Commission tabled its strategy to boost the industrial production of innovative products, goods and services based on Key Enabling Technologies (KETs). The strategy aims to keep pace with the EU's main international competitors, restore growth in Europe and create jobs in industry, at the same time addressing today's major societal challenges. According to this strategy, KETs are defined as 'knowledge intensive technologies associated with high R&D intensity, rapid innovation cycles, high capital expenditure and highly skilled employment. They enable process, goods and service innovation throughout the economy and are of systemic relevance. They are multidisciplinary, cutting across many technology areas with a trend towards convergence and integration'<sup>1</sup>.

KETs provide the technological building blocks that enable a wide range of product applications. They already play an important role in the R&D, innovation and cluster strategies of many industries and are regarded as crucial for ensuring the competitiveness of European industries in the knowledge economy. KETs are therefore at the core of the EU's Industrial Policy flagship initiative, as confirmed in the communication 'For a European Industrial Renaissance'<sup>2</sup>.

### **Cross-cutting Key Enabling Technologies**

'Cross-cutting KETs' activities bring together and integrate different KETs and reflect the interdisciplinary nature of technological development. They have the potential to lead to unforeseen advances and new markets, and are important contributors to new technological components or products.

The concept of 'cross-cutting KETs' refers to the integration of different KETs in a way that creates value beyond the sum of the individual technologies. Whilst each of the KETs individually already has huge potential for innovation, their cross-fertilization is particularly important as combinations of KETs offer even greater possibilities to foster innovation and create new markets.

The integration of different KETs represents a vital activity in Horizon 2020. Over the course of Horizon 2020, around 30% of the budget

allocated to KETs will go to integrated KETs projects.

In order to tap into the high cross-fertilization potential of these technologies, the European Commission launched a study to define a methodology by which to identify potential areas of industrial interest relevant for cross-cutting KETs and to develop a roadmap for cross-cutting KETs activities, which will provide input to the preparation of the cross-cutting KETs part of Horizon 2020.

### **The roadmap for cross-cutting KETs activities**

Taking the demand side as a starting point, the roadmap for cross-cutting KETs activities identifies the most promising areas of innovation for cross-cutting KETs that address clear industrial and market needs, outlining how the combination of different KETs could contribute to addressing the challenges facing European industry, economy and society. The roadmap has been developed starting from actual market needs and industrial challenges in a broad range of industrial sectors relevant for the European economy. The roadmapping activity has focused on exploring potential innovation areas in terms of products, processes or services with respect to which the cross-fertilization between KETs could provide an added value, taking into account the main market drivers for each of those innovation areas, as well as their societal and economic context.

Cross-cutting KETs activities will in general include activities closer to the market and applications. The study focused on identifying potential innovation areas of industrial interest, implying Technology Readiness Levels of between 4 and 8.

### **Roadmapping approach**

Taking the demand side as a starting point, the roadmapping activity has focussed on identifying the most promising areas of innovation for cross-cutting KETs that address clear industrial and market needs in a broad range of industrial sectors. This has been based, among other things, on desk research and interviews, as well as workshops with industrial stakeholders, workshops with policy makers, and the validation of findings through surveys involving both KETs experts as well as industrial stakeholders. Throughout all phases of this roadmapping process, more than 700 technology and industry experts were involved. The implemented methodology consisted of three main steps:

<sup>1</sup> A European strategy for Key Enabling Technologies – A bridge to growth and jobs (COM/2012/0341 final)

<sup>2</sup> (COM(2014)14 final)

**1. Identification of innovation fields of industrial interest potentially providing promising opportunities for cross-cutting KETs developments.** To this aim a broad analysis of the demand was undertaken. Activities consisted of a broad desk analysis aimed at mapping potential innovation areas along with their associated market needs and industrial challenges, which was complemented by further input from more than 80 representatives of key industrial players. From this initial activity, 257 innovation fields were identified, which were classified into 13 cross-sectoral domains.

**2. Matching of the identified innovation fields with the technological offering to be provided by the cross-fertilization between KETs.** The analysis leveraged views of 272 experts in the six KETs, who were called to provide input regarding which KETs could contribute to each innovation field and moreover to assess whether the integration of the potentially contributing KETs could constitute an additional success factor.

This resulted in a shortlist of innovation fields with cross-cutting KETs relevance.

**3. Identification of the most promising areas of converging industrial interest for cross-cutting KETs.** To this aim industry representatives were called to assess the identified innovation fields in terms of market impact and opportunity toward industrial growth and job creation. The results leveraged opinions of 285 experts.

The outcome of these steps was furthermore complemented with results of patent scenario analyses.

This approach allowed the definition of a shortlist of **117 key innovation fields of industrial interest with the highest potential for answering market, industry and society demands from cross-cutting KETs developments**, which constitute the nodes of the roadmap for cross-cutting KETs activities.

Please note, this exercise does not intend to substitute any former roadmapping activity carried out under the framework of specific initiatives, but rather intends to complement those activities by providing a focus on developments that might be implemented benefitting from the cross-fertilization of different KETs in a way that creates value beyond the sum of the individual technologies.

## THE ROADMAP FOR CROSS-CUTTING KETs ACTIVITIES

The overall roadmap for cross-cutting KETs activities comprises 117 innovation fields of industrial interest which are organized into the following 13 specific roadmaps:

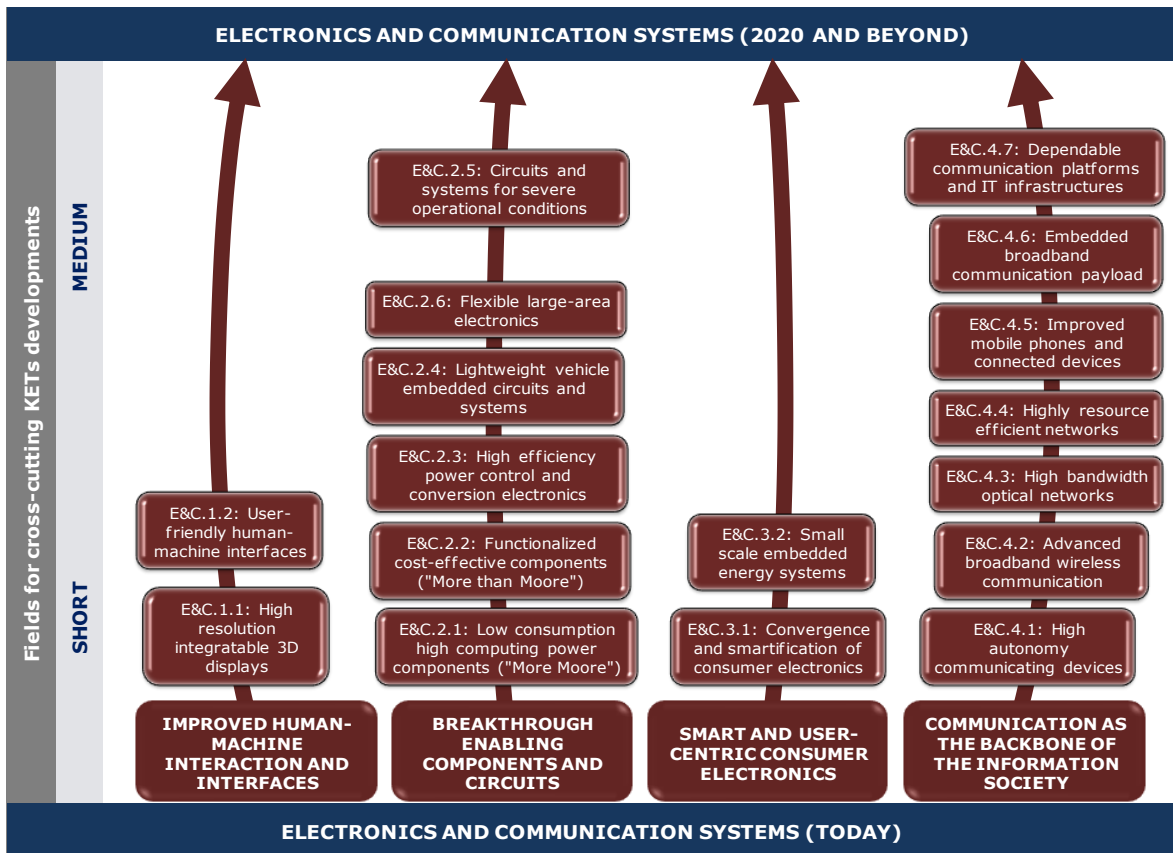
- Electronics and communication systems;
- Chemical processes, chemicals, chemical products and materials;
- Manufacturing and automation (including robotics);
- Energy (including energy generation, storage, transmission and distribution);
- Transport and mobility (including road, rail, marine and air transport as well as logistics, besides space);
- Construction;
- Civil security (including dual use applications);
- Mining, quarrying and extraction;
- Environment (including water supply, sewerage, waste management and remediation);
- Health and healthcare;
- Training, education and edutainment;
- Textiles;
- Agro-food.

Each roadmap displays the key innovation fields of industrial interest for Europe with the highest potential for cross-cutting KETs developments relevant for the specific domain, also highlighting cross-sectoral development opportunities and relevance for short-term or medium-term developments.

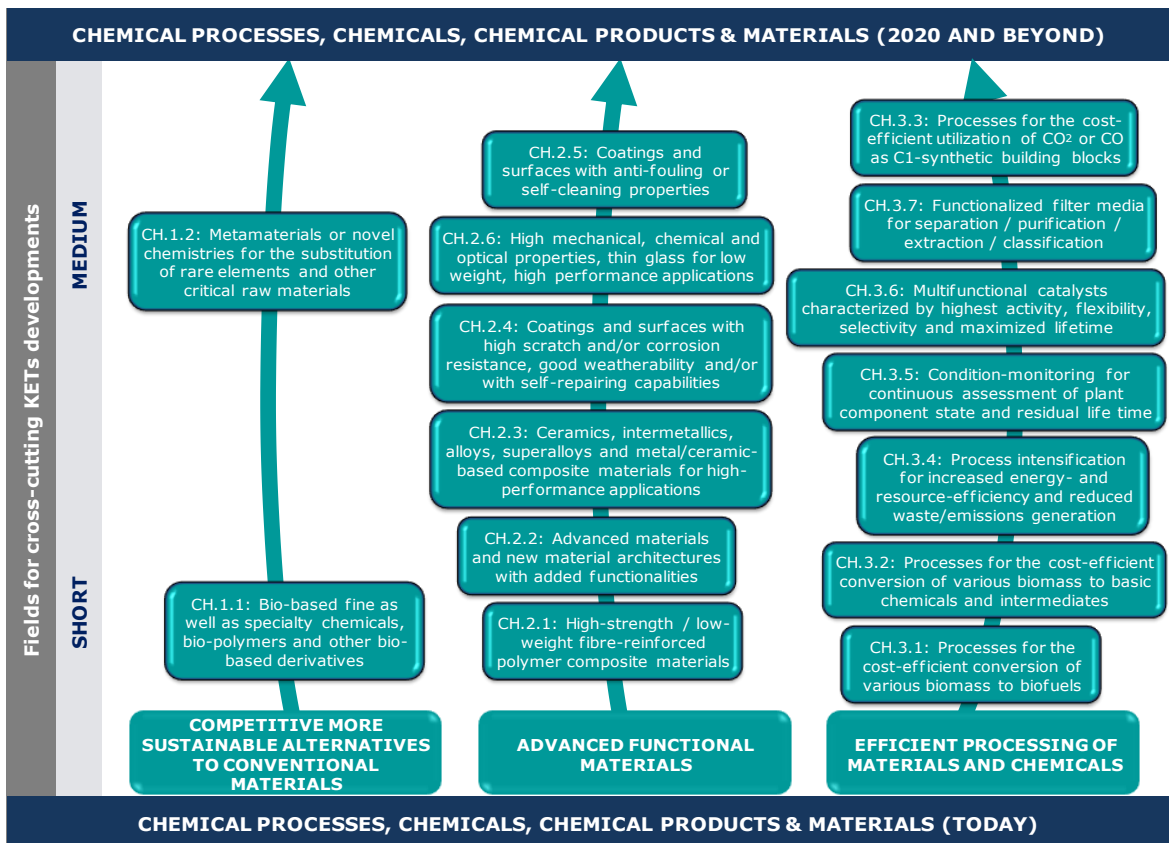
Short-term versus medium-term opportunities identify cross-cutting KETs developments for which a necessary time of up to 5 years versus longer than 5 years (from 2013) has been estimated as being necessary for solving the main technological issues delaying the achievement of cross-cutting KETs based products. Despite this grouping, however, many of the innovation fields can be considered as being subject to continuous, incremental improvement.

For each innovation field of industrial interest, a dedicated fiche describes the relevant information retrieved throughout the study such as challenges, potential markets, expected impact and the results of the patent scenario analysis.

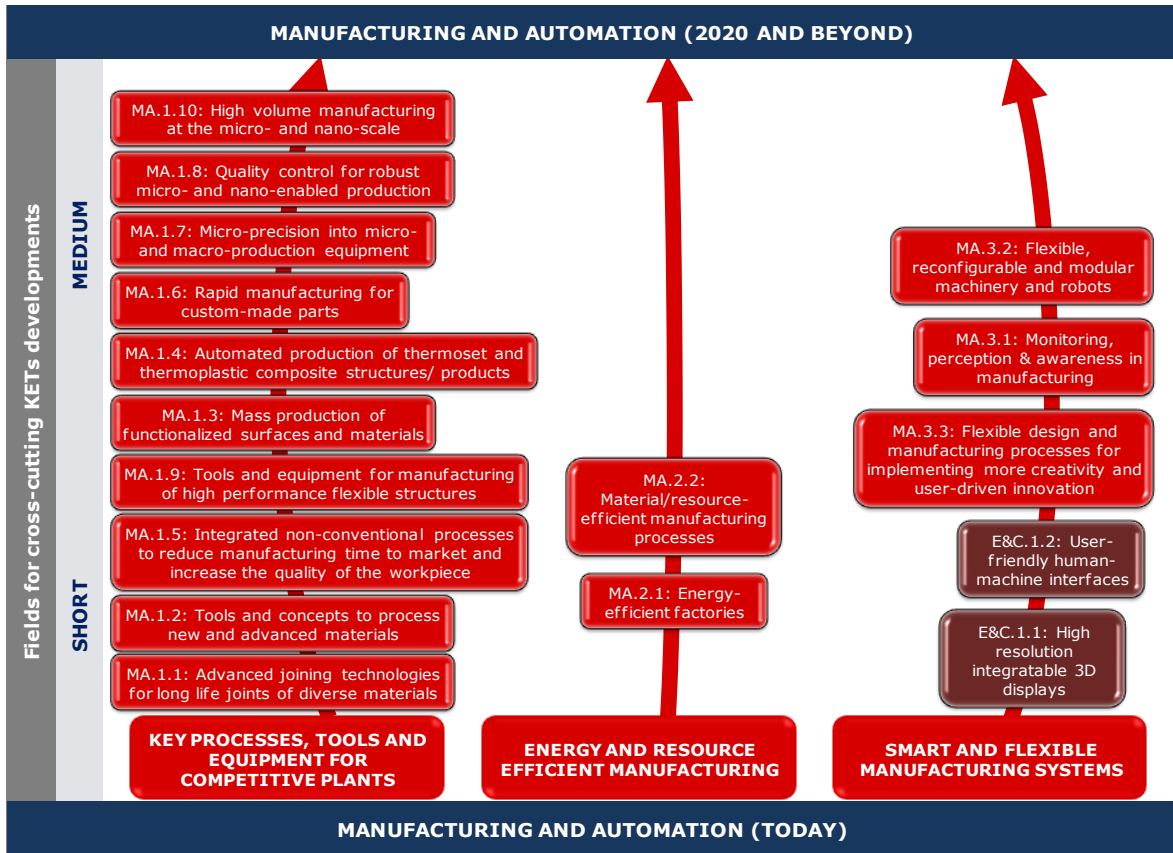
**Potential areas of industrial interest relevant for cross-cutting KETs in the Electronics and Communication Systems domain**



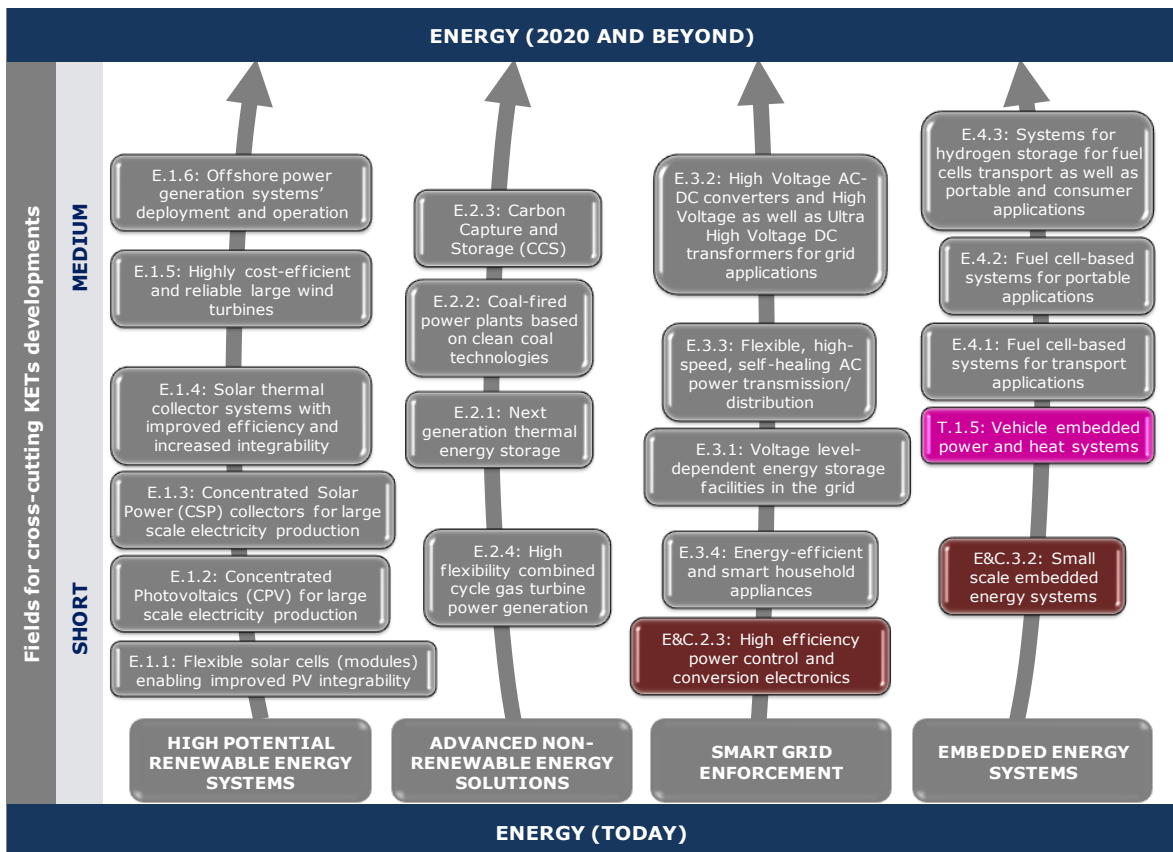
**Potential areas of industrial interest relevant for cross-cutting KETs in the Chemical Processes, Chemicals, Chemical Products and Materials domain**



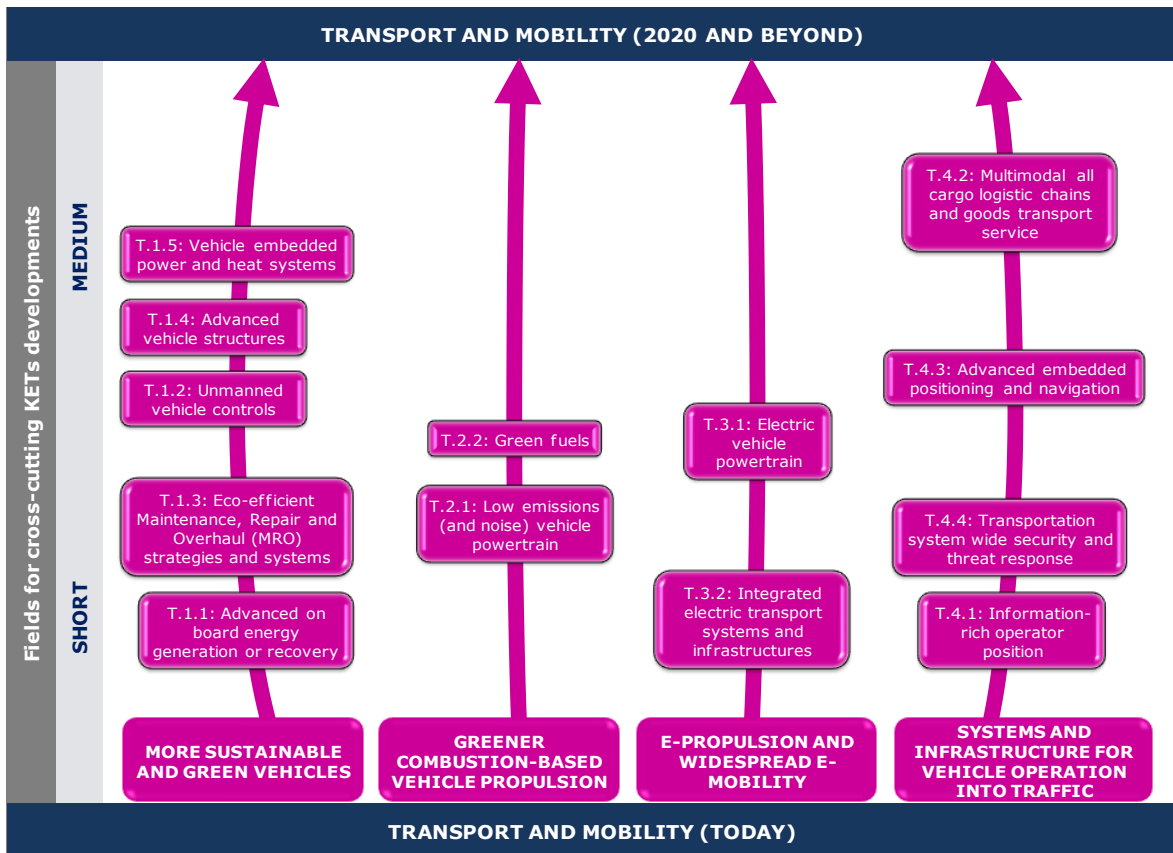
**Potential areas of industrial interest relevant for cross-cutting KETs in the Manufacturing and Automation domain**



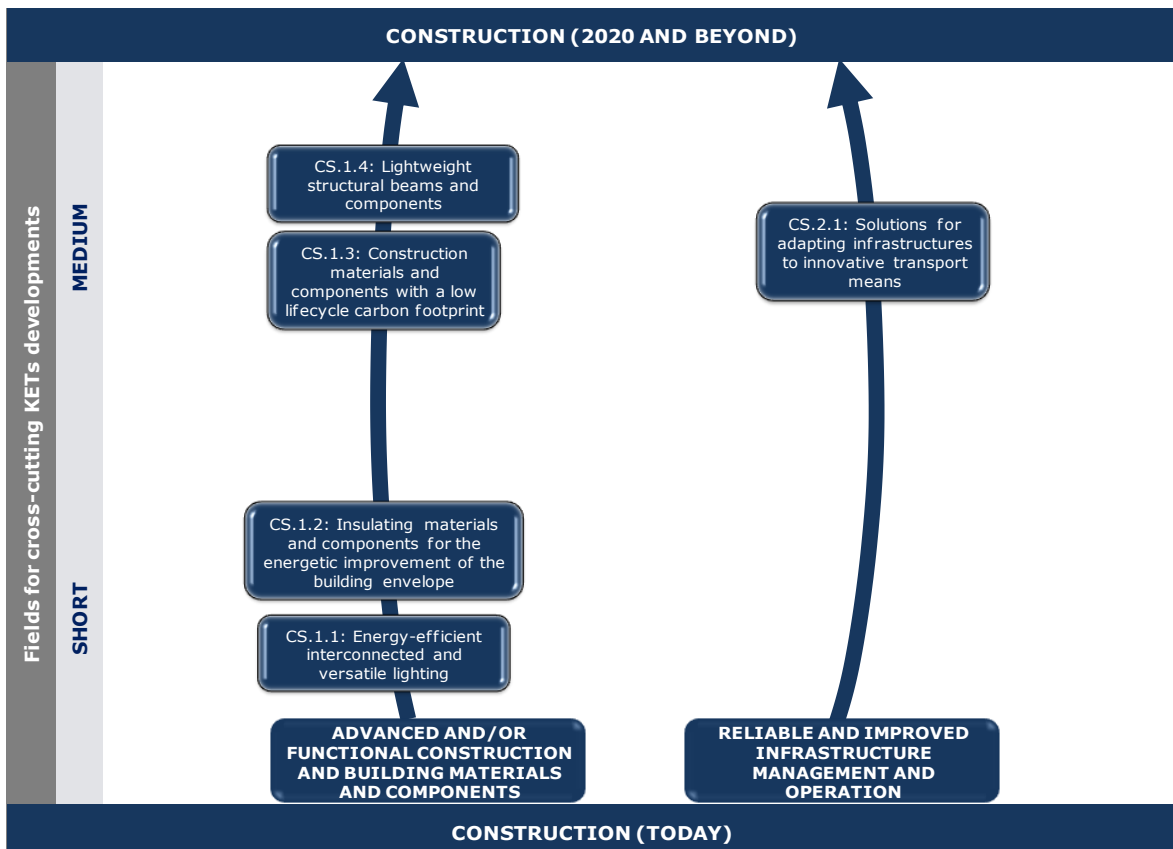
**Potential areas of industrial interest relevant for cross-cutting KETs in the Energy domain**



**Potential areas of industrial interest relevant for cross-cutting KETs in the Transport and Mobility domain**

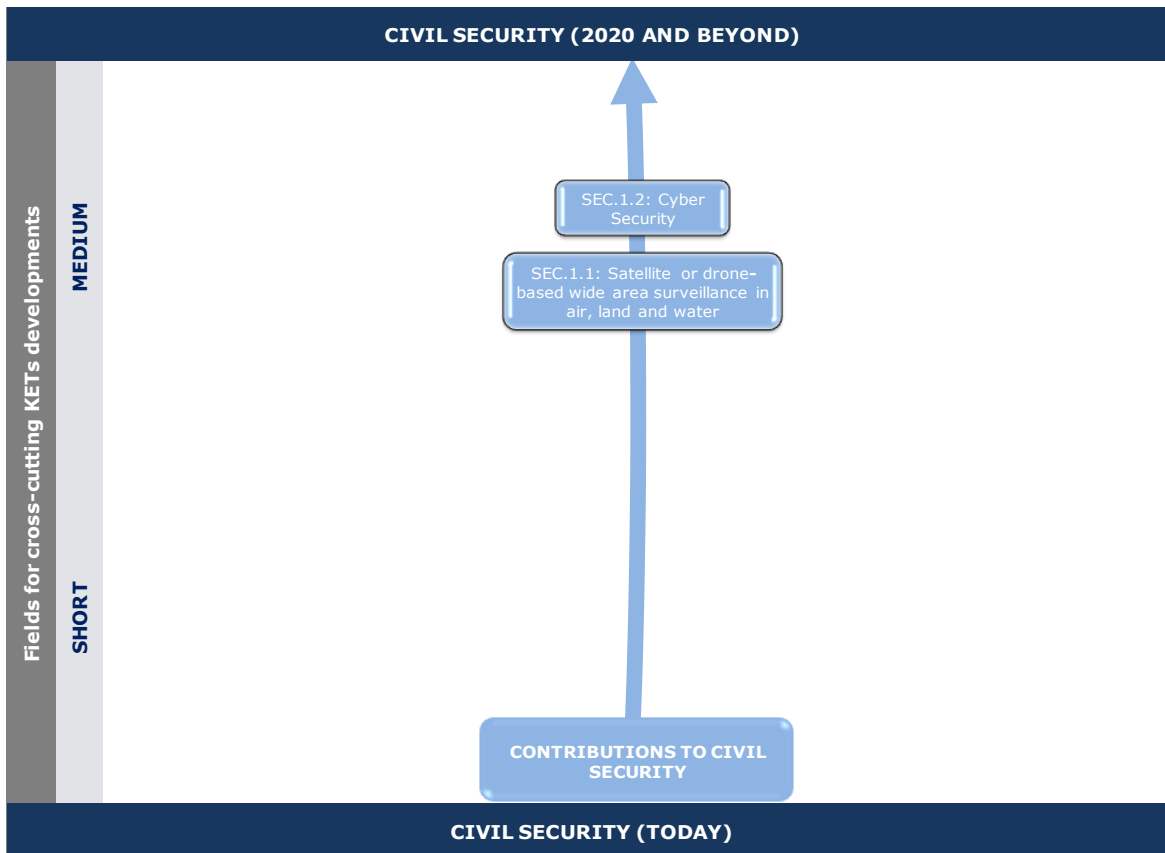


**Potential areas of industrial interest relevant for cross-cutting KETs in the Construction domain**



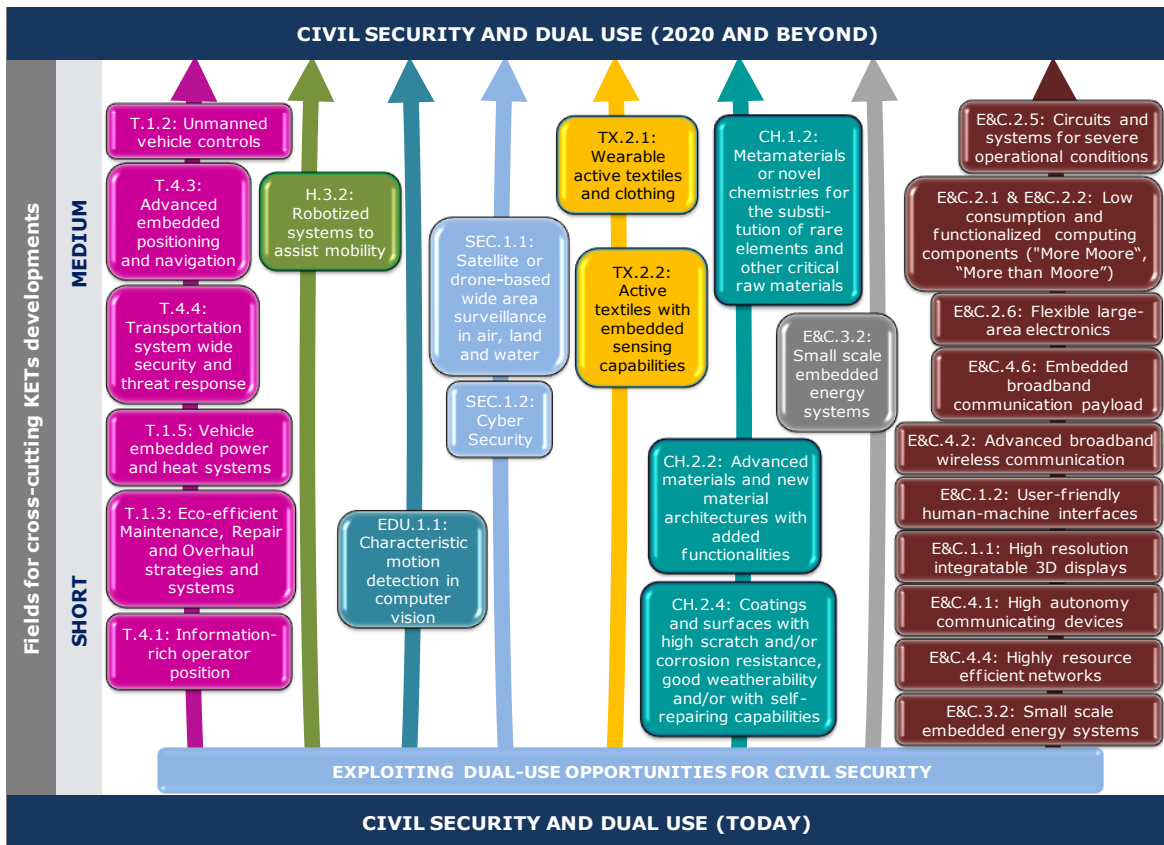


**Potential areas of industrial interest relevant for cross-cutting KETs in the Civil Security domain**

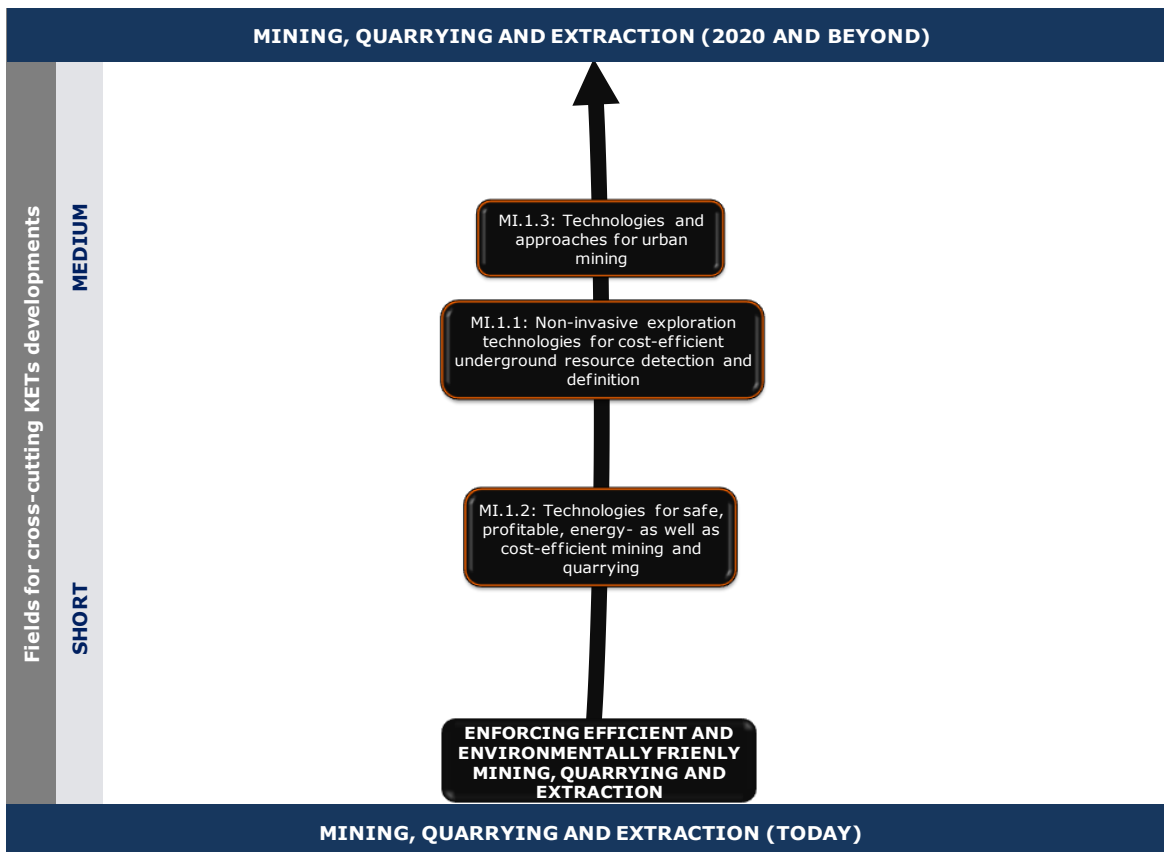


**Exploitation of dual use opportunities**

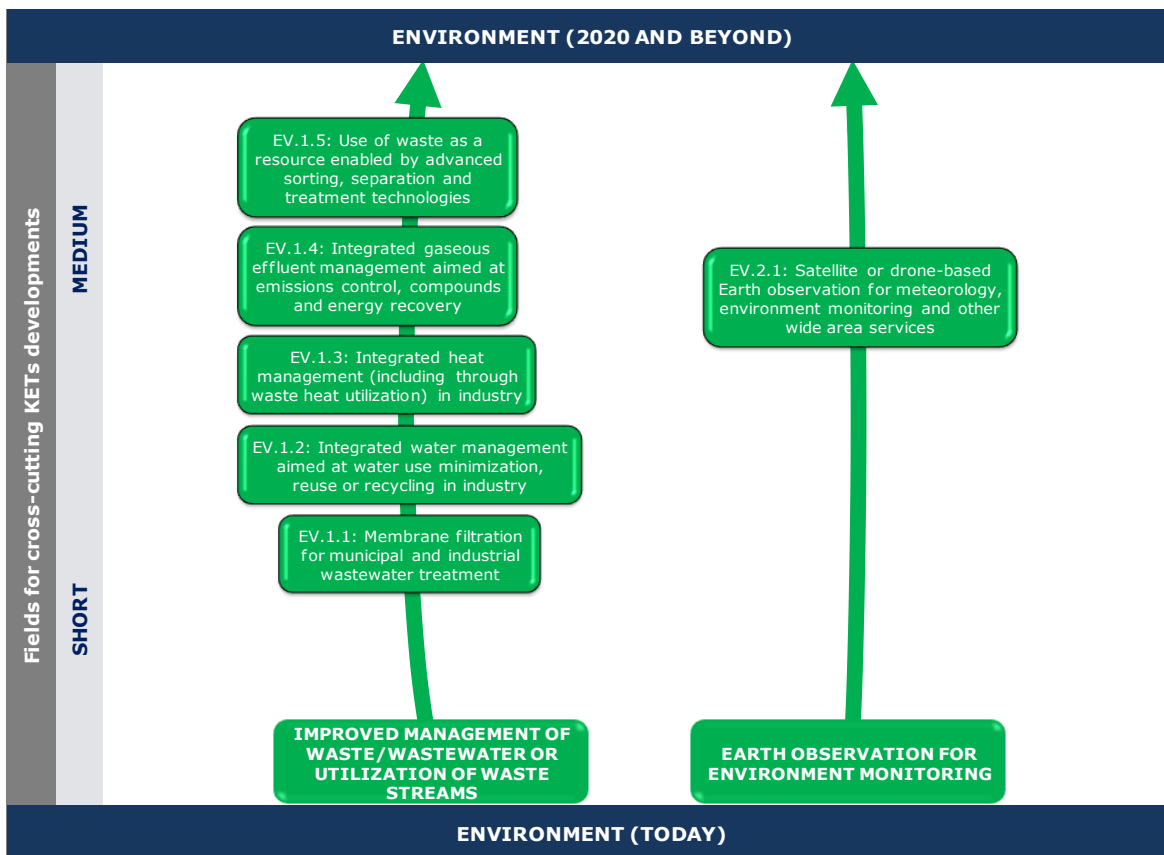
Whilst already described within the framework of the specific domains to which these innovation fields pertain, besides benefitting from the cross-fertilization of Key Enabling Technologies, some innovation fields comprised in this roadmap for cross-cutting KETs activities might also have a dual-use potential, thus they could also be of a high interest to defence and security industries. The following roadmap view depicts the specific innovation fields that could exploit dual-use opportunities. A colour code as well as a label are used in order to locate these innovation fields within the framework of the specific domain to which they pertain.



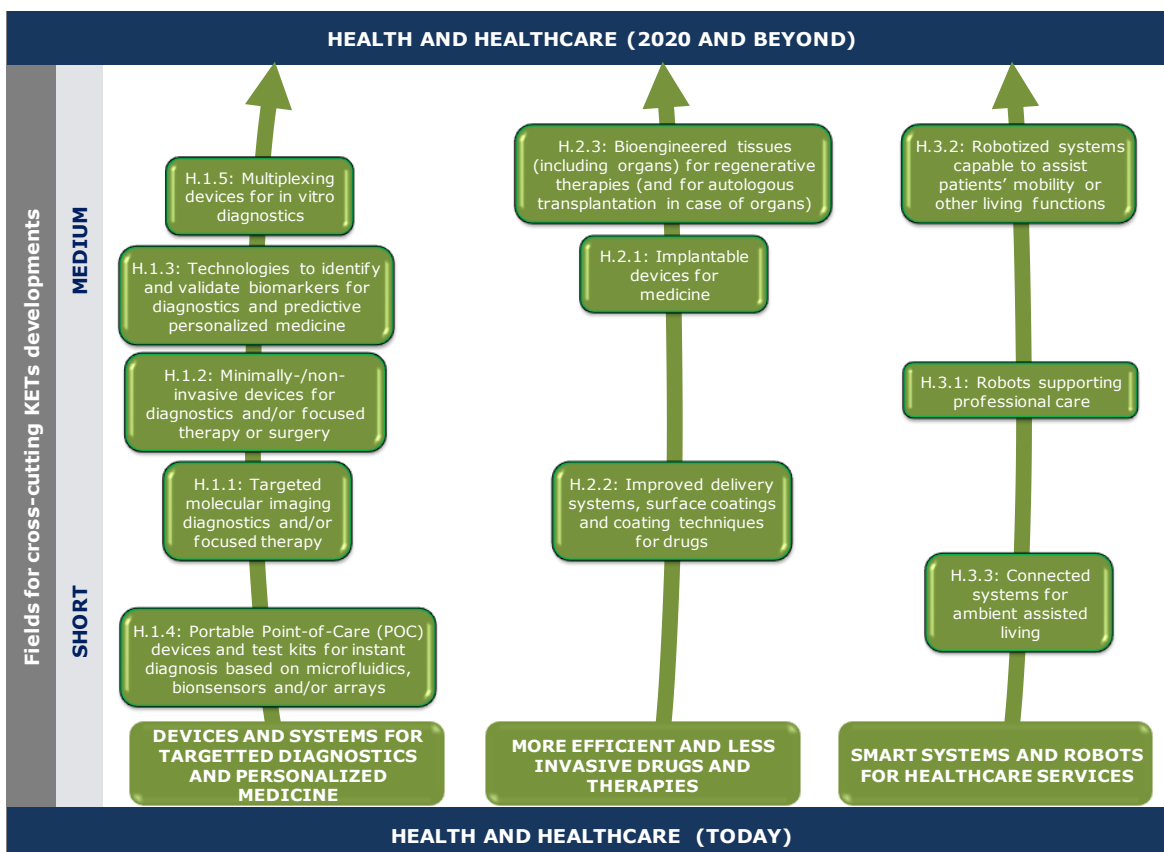
**Potential areas of industrial interest relevant for cross-cutting KETs in the Mining, Quarrying and Extraction domain**



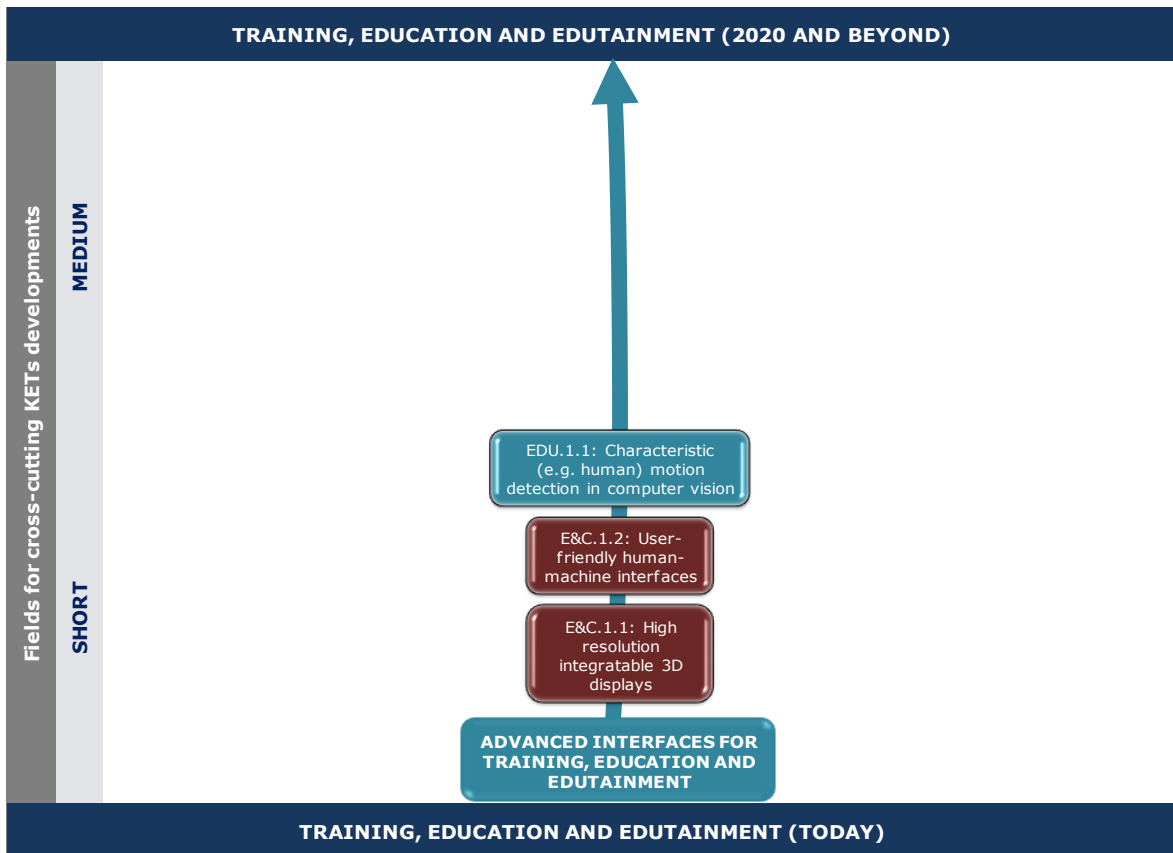
**Potential areas of industrial interest relevant for cross-cutting KETs in the Environment domain**



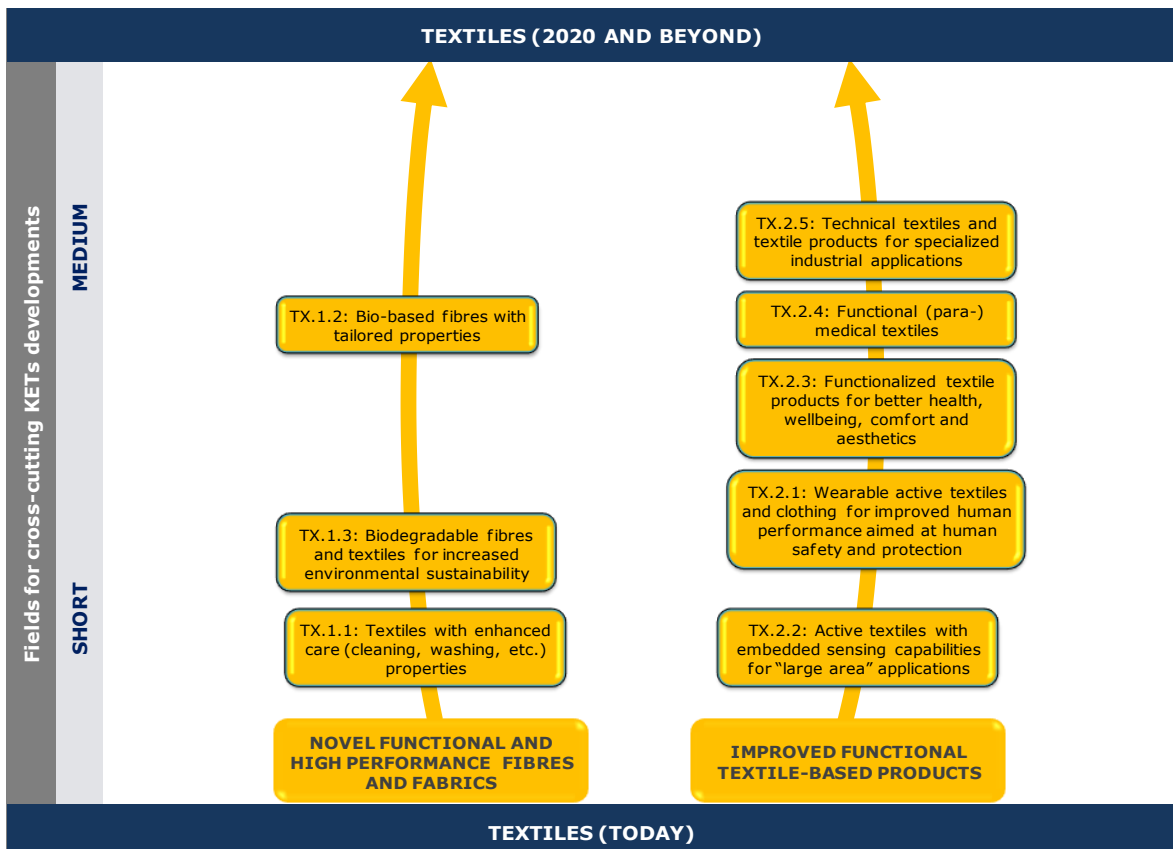
**Potential areas of industrial interest relevant for cross-cutting KETs in the Health and Healthcare domain**



**Potential areas of industrial interest relevant for cross-cutting KETs in the Training, Education and Edutainment domain**



**Potential areas of industrial interest relevant for cross-cutting KETs in the Textiles domain**

























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