

Together for EU Tourism

STAKEHOLDER MEETING

15 March 2024 | Brussels [hybrid]

Venue: Breydel Auditorium
Av. d'Auderghem 45, 1040 Brussels
or join the event [online](#)

09:30-10:00	Welcome coffee & online connection								
10:00-12:30	<p>Opening remarks: The Transition Pathway for Tourism turns two by DG GROW</p> <p>Taking stock: Key achievements by the tourism ecosystem by DG GROW, DG REGIO, and DG MOVE</p> <p>In the spotlight: Pledges & commitments by stakeholders</p> <table><tr><td>Airbnb (Ireland)</td><td>The City of Zagreb (Croatia)</td></tr><tr><td>Garden Hotels Group (Spain)</td><td>EONA-X (France)</td></tr><tr><td>Belgian Travel Confederation (Belgium)</td><td>European Travel Commission</td></tr><tr><td>Visit Finland (Finland)</td><td></td></tr></table>	Airbnb (Ireland)	The City of Zagreb (Croatia)	Garden Hotels Group (Spain)	EONA-X (France)	Belgian Travel Confederation (Belgium)	European Travel Commission	Visit Finland (Finland)	
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Coffee break									
12:30-14:00	Networking lunch								
14:00-15:30	<p>Looking ahead: What next for the tourism ecosystem?</p> <ul style="list-style-type: none">Panel discussionUpdates from the T4T Expert GroupT4T Stakeholder Support Platform: One stop-shop for the tourism ecosystem <p>Closing remarks by Marie-Hélène Pradines, Head of Unit (DG GROW)</p>								

About the Transition Pathway for Tourism

The [Transition Pathway for Tourism](#) was published on 4 February 2022. It identifies 27 areas for the green and digital transition of the EU tourism ecosystem, and for improving the sector's resilience. As part of the co-implementation process of the transition pathway, the European Commission published a [call for commitments](#) for public and private tourism stakeholders to commit to concrete actions.

The [2-year anniversary stakeholder event](#) aims to look at past achievements and future developments in the tourism ecosystem, showcase good examples of stakeholder commitments and pledges, and facilitate exchanges and engagement of the stakeholder community.

The call for commitments is continuously open and we encourage stakeholders to submit new pledges.

To register for the event, click [HERE](#)