

OPEN ERGP WORKSHOP

ON THE USERS AWARENESS OF ENVIRONMENTAL SUSTAINABILITY

23rd November 2023 BUCHAREST



Key themes

- The ERGP open workshop is an opportunity for the ERGP to engage with stakeholders and to have an exchange of views with stakeholders on environmental sustainability.
- The green transition of the postal sector depends on **broad involvement of all players** driving the change in the industry.
- As users' environmental expectations are evolving over time, the environmental performance is becoming an important aspect in reducing the ecological footprint.
- **Asymmetric information** in the delivery value chain can lead users to make suboptimal decisions regarding environmental sustainability.
- Postal users may value sustainability highly, the willingness to pay can remain a bottleneck.
- Regulatory questions emerge on how to inform users about the environmental impact of the delivery, impact of returns and/or environmentally friendly delivery options with the objective to raise the users' awareness related environmental sustainability.

Practical Details

Date: 23rd November 2023

Location:Radisson Blu Hotel, Calea Victoriei 63-81, Bucharest

Organisation: ERGP

• Time: 12.30 - 17.00 (EET)

- Attendees: CEO and Senior executive experts of Postal, Delivery and E-Commerce Companies, Heads and Senior Executives of the Regulatory Bodies, Executive and Board Members of the European Commission, International Organisations, Consumer Associations, Trade Unions and other Stakeholders.
- **Key words:** Green Deal, environmental sustainabilty, ecological footprint, users' awareness, green transition

Open Workshop Agenda

12:30 - 14:00 Registration and networking lunch

14:00 - 14:20 Opening remarks

- Valeriu Ştefan Zgonea, President ANCOM (Romania)
- Petros Galides, ERGP Chair, Deputy Commissioner OCECPR (Cyprus)

14:20 - 14:35 ERGP views on environmental sustainability

- Diana Egri, Co-chair ERGP Sustainability Working Group (NMHH)
- Dirk Appelmans, Co-chair ERGP Sustainability Working Group (BIPT)

14:35 - 15:50 Presentations

Moderator: Spyros Pantelis, ERGP Outgoing Chair, Vice President EETT (Greece)

- Peter Dunn, Director of International Relations Cullen International
- Els Bruggeman, Head Policy and Enforcement Euroconsumers
- Elisabeth della Faille Innovation Project Manager Smartdrop, Comeos
- Raluca Popa, Deputy CFO Sameday
- Stefan Tichacek, Head of Unit Wiener Lokalbahnen



Open Workshop Agenda



15:50 - 16:20 Coffee break

16:20 - 16:50 Panel Discussion and Open Debate

16:50 - 17:00 Closing remarks

Dan Sjöblom, Incoming ERGP Chair 2024, Director General PTS (Sweden)