



# High-level conference on retail

## A transition pathway for a more resilient, digital and green retail ecosystem

12 March 2024, Brussels

### Draft Agenda

Moderator: Gino Van Ossel, professor of Retail Management at the Vlerick Business School

8:30	<b>Registration &amp; welcome coffee</b>
9.30	<b>Welcome</b> Giacomo Mattinò, Head of Unit Food, Retail, Health at DG GROW, European Commission
9:35	<b>Key opening speeches</b> <ul style="list-style-type: none"><li>➤ Hubert Gambs, Deputy Director General, DG GROW</li><li>➤ Sven Baeyens, Head of the European Affairs Service, Federal Public Service for the Economy, Belgium</li></ul>
10:00	<b>Panel 1: A transition pathway for a more resilient, digital and green retail ecosystem</b> <ul style="list-style-type: none"><li>➤ Joanna Zawistowska, Policy Officer, DG GROW</li><li>➤ Jacques Creyssel, Director General of FCD (Fédération du Commerce et de la Distribution, France)</li><li>➤ Juliette Beaulaton, Policy Director for Sustainability at Ecommerce Europe</li><li>➤ Riikka Joukio, Executive Vice President in charge of corporate responsibility and public affairs at Kesko</li><li>➤ Chad Jeudy, Deputy Director, Global Public Policy at Inditex</li></ul> <b>Q&amp;A</b>



11:15	<b>Resilience of the Retail ecosystem</b> Kristin Schreiber, Director for Chemicals, Food, Retail and Health, DG GROW
11:30	<b>Consumer prices and the competitiveness of the Belgian retail market</b> Myrle Claessens, Federal Public Service for the Economy, Belgium
11:45	<b>Coffee break</b>
12:00	<b>Panel 2: A retail ecosystem empowered by skills</b> <ul style="list-style-type: none"> <li>➤ Oran Doherty, Retail Ireland Skillnet Manager</li> <li>➤ Christel Delberghe, Director General, Eurocommerce</li> <li>➤ Oliver Roethig, Regional Secretary, Uni Europa</li> <li>➤ Diana Filip, Deputy CEO and Chief Development Officer, Junior Achievement Europe</li> <li>➤ Catarina Fernandes, Area Leader of Learning, Development and Inclusion at MC Sonae</li> <li>➤ Moris Vandevyver, Management Trainee at Delhaize Belgium</li> </ul> <b>Q&amp;A</b>
13:15	<b>Lunch break</b>
14:45	<b>Keynote speech</b> MEP Dolors Montserrat
14:55	<b>Keynote speech</b> Lamia Kamal-Chaoui, Director of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities
15:10	<b>Panel 3 – The twin transition of retail SMEs in urban and rural areas</b> <ul style="list-style-type: none"> <li>➤ Marco Bianchini, Economist of the Centre for Entrepreneurship, SMEs, Regions, and Cities of the OECD</li> <li>➤ Maialen Perez, Senior Public Policy Consultant at Technopolis</li> <li>➤ Else Groen, Director General Independent Retail Europe</li> <li>➤ Andrea Flammuth, REWE</li> <li>➤ Tibbe Verschaffel, Planet B</li> </ul> <b>Q&amp;A</b>
16:25	<b>Closing remarks</b> Giacomo Mattinò, Head of Unit Food, Retail, Health at DG GROW, European Commission
16:45	<b>Closing cocktail</b>

Note:

- The event will be web-streamed at <https://webcast.ec.europa.eu/high-level-conference-on-retail-24-03-12>
- Interpretation to/from: English, French, German, Italian and Spanish will be available