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CITY OF ZAGREB

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SUBMITTED TOPICS IN THE TRANSITION PATHWAY FOR TOURISM

- Sustainable mobility (widening of the car-free zones, Greenway project, increase of cycling infrastructure)
- Circularity of tourism services (reducing food waste, elimination of plastic at events)
- Research and innovation projects and pilots on circular and climate friendly tourism (Greening project – tree planting, Net zero cities project, renewable energy)
- Enhancing accessible tourism services
- Tourism services for visitors and residents alike (directing of tourists outside of the city centre)





SUSTAINABLE MOBILITY

WIDENING OF PEDESTRIAN ZONES

- 3 new pedestrian zones in the centre of the city in the last 2 years
- In this year 2 new zones without cars are planned
- In next years many more such initiatives of closing streets to traffic
- The goal is to create attractive space for citizens and tourists, increase pedestrian safety and reduce vehicle traffic





SUSTAINABLE MOBILITY AND CYCLOTOURISM



- Greenway – State Bicycle Route no. 2 project - “bicycle highway”
- Increase in bicycle traffic to 8% by 2025.
- Expansion of cycling infrastructure (paths, lanes, pedestrian-cycling paths and bike routes)
- Development of mobile App for cyclists





RESEARCH AND INNOVATION PROJECTS AND PILOTS ON CIRCULAR AND CLIMATE FRIENDLY TOURISM

THE GREENING PROJECT - TREE PLANTING



- By the end of April, the planting of 8142 tree seedlings
- For every hundred residents, the city will have one new tree
- In last year 4565 trees have been planted
- Tree planting is planned for each city district at a total of 88 locations
- Tree planting is planned on areas owned by the City, primarily along city avenues and main urban roads



FUTURE plans



- Elimination of single use plastic at events
- Reducing food waste in hospitality industry
- Widening of pedestrian zones
- Renewable energy - Instalation of solar panels on rooftops
- Energy renovated public buildings
- Directing of tourists outside of the city centre (co-financing events outside of the centre)





THANK YOU



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