

Stakeholder Support Platform One stop shop for the tourism ecosystem



Balint Rippert, Head of Tourism Advisory,
PwC Hungary

It has already been a long journey since we have started together

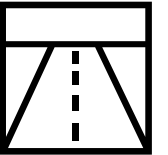


Why and what are we doing

Project background

- Stakeholders have different contexts, opportunities and needs to progress in transition pathway
- Lack of easy access to all knowledge, resources and good practices already existing on transforming tourism
- Need a place to share and make visible Transition pathway pledges, to leverage them as inspiring practices
- Stakeholders requesting a one-stop-shop that would provide all the necessary support to different stakeholders on their journey in the transition

Project goal

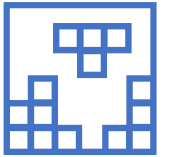


Why and what are we doing

Project background

Project goal

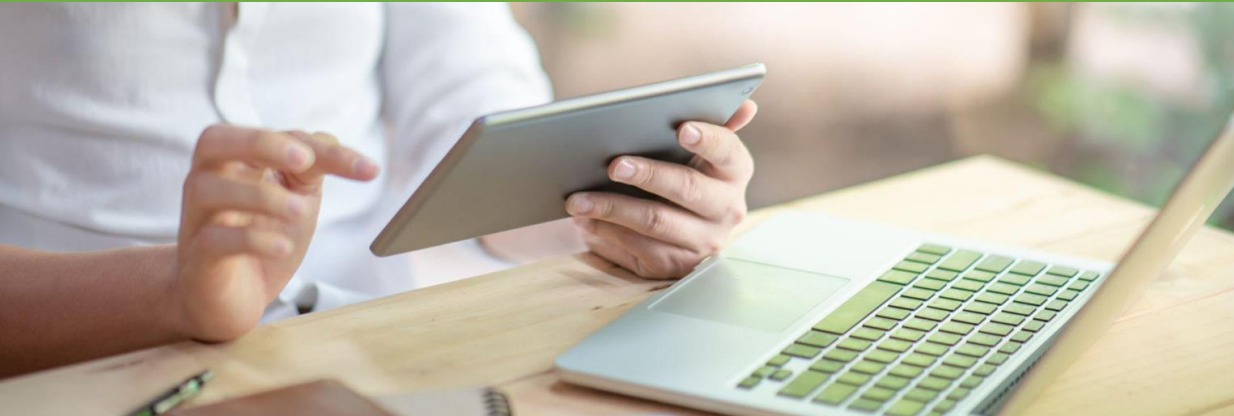
- To provide a continuously updated integrated access point to all tourism-relevant information and resources
- To provide a user-friendly tailored access for each user, helping to discover most relevant resources
- To provide useful resources and interaction opportunities for public, private and third-sector tourism actors
- To establish a dynamic platform with monthly focus topics guided by T4T expert working groups
- To support everyone to make and progress in their pledges with real-life impact to EU tourism



The main building blocks of the Stakeholder support platform

Content available on the platform

The platform provides access to information on policies and legislation, projects, reports, monthly topical articles, best practices, learning resources, funding opportunities, training courses, events - and of course to other community members and their pledges to the transition pathway for tourism



Community engagement activities

The platform supports stakeholders to prepare, submit and follow their pledges and establishes as a key engagement mechanism the monthly focus topics with related content and community activities



Content

Our goal is to support access to insightful information by providing integrated access to several types of valuable content

Personally tailored entry page

Map

Calendar

Free search

Section exploration

- News
- Articles
- Best practices
- Data
- Reports
- Studies

- Handbooks and guidelines
- Policy
- Legislation
- Networks
- Business support opportunities

- Pledges
- Tenders
- Funding opportunities
- Webinars
- Projects

- Events
- Courses
- Collaborative documents
- Discussion threads

Content

Our goal is to provide easy access to relevant information by automatically tailoring content views based on user preferences

41 Geographical area



17 Target stakeholders



15 Types of tourism



27 Transition pathway strategic areas



- News
- Articles
- Best practices
- Data
- Reports
- Studies

- Handbooks and guidelines
- Policy
- Legislation
- Networks
- Business support opportunities

- Pledges
- Tenders
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- Events
- Courses
- Collaborative documents
- Discussion threads

Community engagement

Our goal is to provide a continuous multi-directional information flow with the stakeholders

Promotion of pledges

Engage the stakeholders and actors to actively participate in the community

Contribution from the stakeholders

Active encouragement of stakeholders to contribute to the platform content and event calendar

Monthly focus topics

Including webinars, topic-focused article, goal-oriented discussion with end summary

Make the platform resources visible

Making the different types of resources visible through news and monthly newsletters

Online discussion spaces

Possibilities for online discussions, sharing comments to resources, connecting with other users

Specific workspaces for T4T expert groups

Enabling online collaboration and then consulting with the community



European Union

My profile

English

Placeholder text

Transition pathway for EU Tourism

Propose content

- Home
- News & articles
- Policy
- Pledges
- Achievements
- Projects & Networks
- Resources
- Funding
- Community
- Calendar
- Map



Abigail Bonnard

[Add content](#)

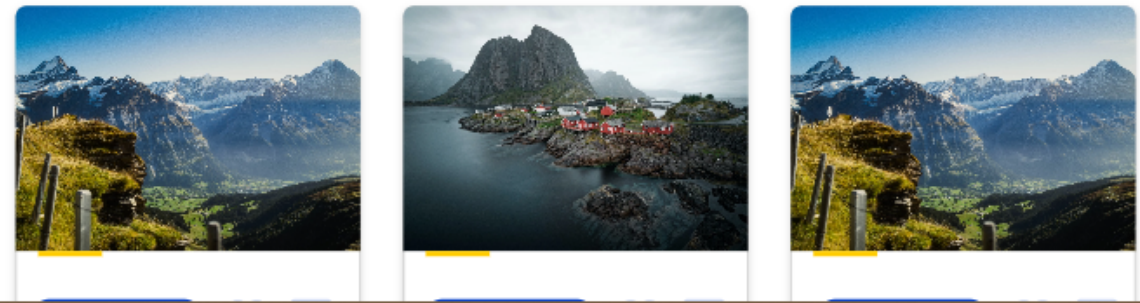
- System messages**
- [Your profile](#) is missing some info
 - You have [5 unread notifications](#)
- [Your profile](#)

- Community updates**
- [3 New messages](#)
 - [1 New contact request](#)
 - [12 New comments on your content](#)
 - [31 New posts on your threads](#)
 - [7 Participations on your events](#)

Welcome Abigail! [Customise your homepage](#)

- Cultural tourism
- Adventure tourism
- Sports tourism
- Central and Eastern Europe
- Public authorities
- All transition pathways strategies
- All content preferences

News & articles [All news & articles](#)





Transition pathway for EU Tourism

Propose content

- Home
- News & articles
- Policy
- Pledges
- Achievements
- Projects & Networks
- Resources
- Funding
- Community ▾
- Calendar
- Map



Home > Interactive map

Interactive map

Place the cursor over a country to access more info

France

- 350 members
- 45 pledges
- 107 news & articles
- 36 events
- 12 policies
- 23 projects & networks
- 8 funding opportunities
- 54 resources
- 69 threads

Filter by

[clear](#)

France (309)

Sort by

Select from list



Keyword

Date range

Organisation

Transition pathway strategic areas

Types of tourism

Target stakeholders

Content type

107 news & articles, 36 events, 12 policies, 45 commitments & pledges, 23 projects & networks, 8 funding opportunities, 54 resources, 69 threads



Policy and regulation

PLEDGE | DD Month YYYY

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Pledge topic: 1: [Fair measures for Short-Term Rentals \(STR\)](#)

Pledge taken by: [Sphere Travel Club](#)

Country: [Belgium](#)

Type of stakeholder: [SME \(a company with less than 250 employees\)](#)



Tourism value chain

5 views

88

3

PROJECT | DD Month YYYY

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More categories

[Tourism value chain](#) • [Gastronomy tourism](#) • [Tourism Businesses](#)



Transition pathway for EU Tourism

[Propose content](#)

- [Home](#)
- [News & articles](#)
- [Policy](#)
- [Pledges](#)
- [Achievements](#)
- [Projects & Networks](#)
- [Resources](#)
- [Funding](#)
- [Community ▾](#)
- [Calendar](#)
- [Map](#)



[Home](#) > [Calendar](#)

Calendar

[Add an event](#) >

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[Archive of past calls, events & trainings](#)

Filter by

[clear](#)

Upcoming calls, events & trainings

Sort by

Select from list



Keyword

Date range

My filters

- Cultural tourism ✕
- Adventure tourism ✕
- Sports tourism ✕
- Central and Eastern Europe ✕
- Public authorities ✕
- All transition pathways strategies ✕
- All content preferences ✕

Filter by

[clear](#)

Keyword

Date range

Transition pathway strategic areas

Types of tourism

Target stakeholders

Geographical area


Content type

Upcoming calls, events & trainings



Sort by

My filters

- Cultural tourism
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28
FEB
2024

EVENT | DD Month YYYY  

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 Place lorem ipsum

Categories

Tourism value chain • Gastronomy tourism • Tourism Businesses



28
FEB
2024

CALL | DD Month YYYY  

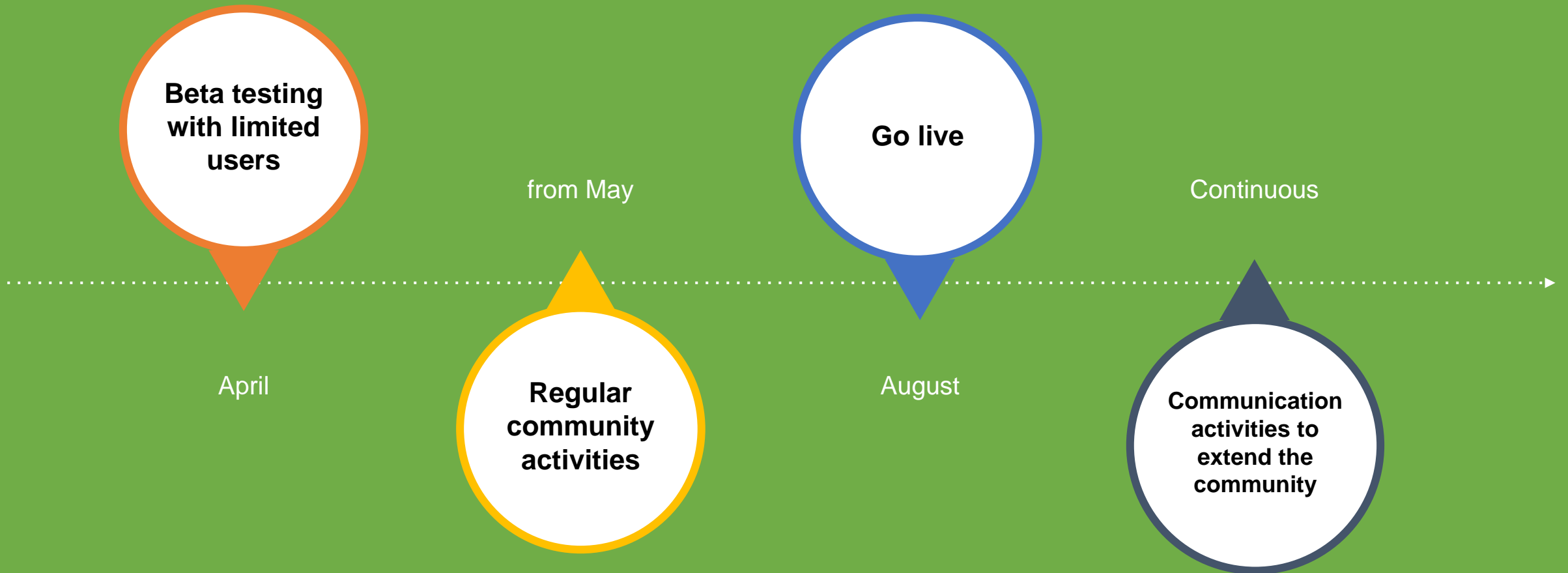
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Categories

Tourism value chain • Gastronomy tourism • Tourism Businesses

What's next?





Building the transition of #EUTourism together

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