



THE 'COMPLETENESS' OF THE EU SINGLE MARKET IN COMPARISON TO THE UNITED STATES

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WHY DID (OR DIDN'T) THE CHICKEN CROSS THE INTERNAL BORDER?



California animal-welfare law keeps out other states' eggs, pork



Austrian animal-welfare law only applies to Austrian producers

SINGLE MARKET COMPLETENESS: POLITICAL AND/OR ECONOMIC

- Could be “complete” in potentially separable ways:

POLITICAL COMPLETENESS COMPARED: EU AND US OPENNESS REGIMES

- Table that contrasts
 - Legal standard for interstate openness
 - Logic of exceptions
 - Statement about overall legislative activity
 - Statement describing administrative relationship/enforcement between center and states

Craig I fear we might get bogged down here and lose the thrust of our argument in the process

Don't put too much and don't present it all orally!

EU AND US OPENNESS REGIMES ACROSS THE FOUR FREEDOMS

- Table that contrasts basic arrangements across four freedoms

ECONOMIC COMPLETENESS COMPARED

- Head and Mayer 2021 findings
- Include their table from appendix that shows language coefficient
- *Again, need to avoid full-blown critique here. More a “mise en intrigue” !*

ON SECOND THOUGHT: HOW DO WE INTERPRET THIS?

- Head and Mayer (like many in this literature) assume the US is essentially barrier-free
 - So comparable flows in EU mean single market is “complete”
- Actual US has quite a few barriers
 - Depriving us of a baseline for EU “completeness” ...
- And these models, which are highly sensitive to methodological choices, assume the same *elasticities of trade and mobility* across these arenas...
 - Our ongoing research hints that might be a problem too

THE SINGLEMARKETS PROJECT

A 4 year project on cross-border trade within the EU and the US which compares:

- Experienced and perceived barriers to trade on both sides of the Pond
- What stakeholders think could and should be done about it
- What they have actually been doing about it
- In 3 sectors: construction, spirits drinks, retail banking
- In 8 states: Germany, France, Poland, Norway; California, Oregon, Pennsylvania, Florida
- Using semi-structured interviews and documentary analysis
- Backed with a survey of public perceptions of cross-border markets in 'our' 8 states **plus plus Switzerland, the UK???** To complete please Craig
- Some key takeaways from initial interviews in the construction sector

FIRMS' CHALLENGES WHEN CROSSING BORDERS: MORE SIMILAR THAN WE MIGHT EXPECT

	EU	US
<i>Production</i>		
Materials	Low	Low
Building codes	Low	Low
<i>Finance</i>		
Insurance	High	High
<i>Human resources</i>		
Licences	Medium	High
'Detached workers'	High	Medium
<i>Commercialization</i>		
Public procurement	High	High

FIRMS' FRAMING MORE DIFFERENT: INCOMPLETE SM V. "JUST COSTS OF DOING BUSINESS"

	EU	US
<i>Production</i>	Just business	Just business
<i>Finance</i> Insurance	Incomplete SM	Just business
<i>Human resources</i> Licences	Incomplete SM	Just business but...
Detached workers	Incomplete SM	Just business
<i>Commercialization</i>		

EU/FEDERAL POLITICAL DISCUSSIONS: RADICALLY DIFFERENT

TAKEAWAYS